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| 1. Record Nr. | UNISOBVAN0246518 |
| Autore | Sternberg, Robert J. |
| Titolo | Cognitive psychology / Robert J. Sternberg, Karin Sternberg |
| Pubbl/distr/stampa | Boston, : Cengage learning, 2017 |
| ISBN | 978-13-05-64465-6 |
| Edizione | [7th edition] |
| Descrizione fisica | XXVII, 596 p. : ill. ; 26 cm |
| Altri autori (Persone) | Sternberg, Karin |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Sommario/riassunto | With an accessible, easy-to-understand writing style, COGNITIVE PSYCHOLOGY, Seventh Edition will give you the tools you need to be successful in the course. You'll explore the basics of cognitive neuroscience, attention and consciousness, perception, memory, knowledge representation, language, problem solving and creativity, decision making and reasoning, and intelligence. The authors' "from lab to life" approach covers theory, lab and field research, and applications to everyday life that demonstrate the relevance of what you are studying. A review of key themes at the end of every chapter will help you spend more time studying important information and less time trying to figure out what you need to know. |