

1.	Record Nr.	UNISOBSOBE00061863
	Titolo	Studi in onore di Anna Ravà / a cura di Carlo Cardia
	Pubbl/distr/stampa	Torino : G. Giappichelli, 2003
	ISBN	8834834143
	Descrizione fisica	717 p. ; 24 cm
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910154769303321
	Autore	Wallace Patricia M.
	Titolo	Introduction to information systems / / Patricia Wallace
	Pubbl/distr/stampa	Boston : , : Pearson, , [2015] Â©2015
	ISBN	1-292-07111-7
	Edizione	[Second, Global edition.]
	Descrizione fisica	1 online resource (448 pages) : illustrations
	Collana	Always Learning
	Disciplina	658.406
	Soggetti	Organizational change
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Cover -- Title -- Copyright -- Contents -- Preface -- Acknowledgments -- Chapter 1 Information Systems and People -- Learning Objectives -- Introduction -- Information Systems in Action -- Managing Operations -- Supporting Customer Interactions -- Making Decisions -- Collaborating on Teams -- Gaining Competitive Advantage -- Improving Individual Productivity -- The Nature of Information -- What Makes Information Valuable? -- The Components of an Information System -- People -- Technology -- Processes -- Data -- Information Systems, the Discipline -- Information Systems

Throughout the Organization -- Information Systems in Business -- Information Systems in Nonprofits and Government -- Inside the IT Department -- Collaborating on Information Systems -- Improving Your Own Productivity -- Promises, Perils, and Ethical Issues -- Privacy Breaches and Amplification Effects -- THE ETHICAL FACTOR: Ethical Issues Surrounding Information Systems -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Excel Application: Manpower Planning Spreadsheet -- Access Application: Information Systems in Business -- Case Study #1 Nasdaq's Information Challenges: Facebook's Botched Public Opening and High Frequency Trading -- Case Study #2 Breaking News: Twitter's Growing Role in Emergencies and Disaster Communications -- E-Project 1 Analyzing the May 6 "Flash Crash" with Excel Charts -- E-Project 2 Gathering, Visualizing, and Evaluating Reports from Twitter and Other Sources During a Disaster -- Chapter Notes -- Chapter 2 Information Systems and Strategy -- Learning Objectives -- Introduction -- Porter's Five Competitive Forces -- Threat of New Entrants -- Power of Buyers -- Power of Suppliers -- Threat of Substitutes -- Rivalry Among Existing Competitors. Factors That Affect How the Five Forces Operate -- Disruptive Technology and Innovations -- Government Policies and Actions -- Complementary Services and Products in the Ecosystem -- Environmental Events and "Wildcards" -- The Value Chain and Strategic Thinking -- Extending the Value Chain: From Suppliers to the Firm to Customers -- Benchmarking Components of the Value Chain -- THE ETHICAL FACTOR: Ethical Responsibility in an Extended Value Chain -- IT Benchmarks -- Competitive Strategies in Business -- The Role of Information Systems in Strategy -- Information Systems: Run, Grow, and Transform the Business -- Information Strategies and Nonprofit Organizations -- Fund-Raising -- Volunteering -- Information Strategies and Government -- Does IT Matter? -- Spending on Running, Growing, and Transforming -- Leveling Up!: A Strategic Analysis -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Excel Application: IT Benchmarks -- Access Application: Telethon Call Reports -- Case Study #1 Can GameStop Survive with Its Brick-and-Mortar Stores? -- Case Study #2 The Open Internet Coalition and the Battle for Net Neutrality -- E-Project 1 Identifying Company Strategy with Online Financial Chart Tools -- E-Project 2 Analyzing Movie Download Times with Excel -- Chapter Notes -- Chapter 3 Information and Communications Technologies: The Enterprise Architecture -- Learning Objectives -- Introduction -- The Hardware -- Input and Output -- Processing -- Storage -- THE ETHICAL FACTOR: Ethical Implications of Big Data -- The Software -- Types of Software -- How Is Software Created? -- Networks and Telecommunications -- Transmission Media and Protocols -- Types of Networks -- Network Protocols -- The Enterprise Architecture -- Trends in Enterprise Architectures. Guiding the Architecture -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Excel Application: Analyzing Growth in Computer Storage Capacities -- Access Application: Managing Ict Assets with a Database -- Case Study #1 Google Glass and Wearable Technologies -- Case Study #2 Rolling Out Its 4G Network, Sprint Nextel Competes with Rivals -- E-Project 1 Voluntary Distributed Computing -- E-Project 2 Using Excel to Analyze Cost Effectiveness for 4G Rollouts -- Chapter Notes -- Chapter 4

Databases and Data Warehouses -- Learning Objectives -- Introduction -- The Nature of Information Resources -- Structured, Unstructured, and Semi-Structured Information -- Metadata -- The Quality of Information -- Managing Information: From Filing Cabinets to the Database -- Tables, Records, and Fields -- The Rise and Fall of File Processing Systems -- Databases and Database Management Software -- Developing and Managing a Relational Database -- Planning the Data Model -- Accessing the Database and Retrieving Information -- THE ETHICAL FACTOR: Ethical Issues in Database Design: The Case of Ethnic Identification -- Managing and Maintaining the Database -- Multiple Databases and the Challenge of Integration -- Shadow Systems -- Integration Strategies and Master Data Management -- Data Warehouses and Big Data -- Building the Data Warehouse -- The Challenge of Big Data -- Strategic Planning, Business Intelligence, and Data Mining -- The Challenges of Information Management: The Human Element -- Ownership Issues -- Databases Without Boundaries -- Balancing Stakeholders' Information Needs -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises.

Excel Application: Managing Catering Supplies -- Access Application: DD-Designs -- Case Study #1 U.K. Police Track Suspicious Vehicles in Real Time with Cameras and the License Plate Database -- Case Study #2 Colgate-Palmolive Draws on Its Global Database to Evaluate Marketing Strategies -- E-Project 1 Identifying Suspects with a License Plate Database: Constructing Queries with Access -- E-Project 2 Building a Database for Customer Records -- Chapter Notes -- Chapter 5 Information Systems for the Enterprise -- Learning Objectives -- Introduction -- Finance Management -- Components of Financial Information Systems -- Financial Reporting, Compliance and Transparency -- Human Capital Management -- Components of Human Capital Management Systems -- HCM Metrics -- Managing the Supply Chain -- THE ETHICAL FACTOR: Ethics and Talent Management -- Supply Chain Fundamentals -- Measuring Performance in Supply Chains -- Information Systems and Technology for Supply Chain Management -- Customer Relationship Management -- CRM Goals and Metrics -- CRM Strategies and Technologies -- Enterprise Resource Planning (ERP): Bringing It All Together -- ERP Components -- Integration Strategies -- Implementation Issues -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Excel Application: Performance Bicycle Parts -- Access Application: VSI Consultants -- Case Study #1 Helping the Homeless: A Customer-Centric Approach with CRM Software -- Case Study #2 Winning the War for Talent: The Mandarin Oriental's Talent Management System -- E-Project 1 CRM for Human Services Agencies -- E-Project 2 Evaluating Employment and Recruitment Websites -- Chapter Notes -- Chapter 6 The Web, E-Commerce, and M-Commerce -- Learning Objectives -- Introduction -- Developing a Web Strategy. Choosing a Goal -- Naming the Website -- Building the Website -- Website Design -- THE ETHICAL FACTOR: Website Accessibility: Why Is Progress So Slow? -- Software Development Strategies for the Web -- E-Commerce -- The Online Transaction and E-Commerce Software -- E-Commerce Security -- E-Commerce Trust -- Mobile Devices and M-Commerce -- Why Mobile Matters -- Designing Websites and Apps for Mobile Devices -- M-Commerce and Mobile Payments -- Marketing the Website -- Search Engine Optimization -- Web Advertising -- Web 2.0 and Beyond -- Crowdsourcing and Collective Intelligence -- Expanding

Data and Sensory Input: The "Internet of Things" -- The Learning Web -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Website Application: Heritage Dogs -- Excel Application: Heritage Dogs Website Metrics -- Access Application: Springfield Animal Shelter -- Case Study #1 Mobile Payments and the Digital Wallet -- Case Study #2 Pandora Internet Radio: The Net Threatens the Music Business (Again) -- E-Project 1 Examining Top M-Commerce Sites -- E-Project 2 Exploring Pandora's Web Analytics -- Chapter Notes -- Chapter 7 Business Intelligence and Decision Making -- Learning Objectives -- Introduction -- Levels of Decision Making -- Operational Level -- Tactical Level -- Strategic Level -- Sources of Business Intelligence -- Transactional Databases, Data Warehouses, and Internal Data Sources -- External Data Sources and Big Data -- THE ETHICAL FACTOR: The Ethics of Tagging Faces in Photos -- Data Mining and Analytics -- Analyzing Patterns, Trends, and Relationships -- Simulating, Optimizing, and Forecasting -- Artificial Intelligence -- Web Analytics -- Web Metrics -- Analyzing Traffic and Achieving Success.
Putting It All Together: Dashboards, Portals, and Mashups.

Sommario/riassunto

A fresh, contemporary, active introduction to information systems Introduction to Information Systems provides invaluable help for learning the knowledge and skills related to information systems. In it, students see clearly what information systems are all about and why they are so fundamental to business and society. Packed with revelations about business strategies, technology trends and innovations-plus tips to help students work smarter, and more efficiently- Introduction to Information Systems provides a better teaching and learning experience-for you and your students. Here's how: A focus on reaching all students, recognizing changing student roles, and showing clearly where the knowledge of information systems skills can take them. Helping students see beyond today's classrooms and into today's varied world. End-of-book comprehensive case studies show students the concepts in action. MyMISLab not included. Students, if MyMISLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMISLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMISLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

3. Record Nr.	UNINA9910696751903321
Autore	Signer S. P (Stephen P.)
Titolo	Field verification of load transfer mechanics of fully grouted roof bolts [[electronic resource] /] / by S.P. Signer
Pubbl/distr/stampa	[Washington, D.C.?] : , : U.S. Dept. of the Interior, Bureau of Mines, , [1990]
Descrizione fisica	13 pages : digital, PDF file
Collana	Report of investigations ; ; 9301
Soggetti	Mine roof bolting - Testing Grouting (Soil stabilization) Bolts and nuts - Fatigue
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed on July 11, 2008). "1990."

4. Record Nr.	UNINA9910733711803321
Autore	Heredia Juanita <1966->
Titolo	Mapping South American Latina/o literature in the United States : interviews with contemporary writers / / by Juanita Heredia
Pubbl/distr/stampa	2018 Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319723921 3319723928
Descrizione fisica	1 online resource (x, 238 pages)
Collana	Literatures of the Americas, , 2634-6028
Classificazione	LIT004100LIT020000LIT024000
Disciplina	810.9868
Soggetti	Hispanic American authors Latin American literature Comparative literature Literature, Modern - 20th century Literature, Modern - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction: Mapping South American Latinidad in the United States -- 2. The Task of the Translator: Daniel Alarcón -- 3. Bridges across Lima and Washington D.C.: Marie Arana -- 4. Dreaming in Brazilian: Kathleen De Azevedo -- 5. It Takes Two to Tango across Montevideo and California: Carolina De Robertis -- 6. Traveling the Caribbean, Colombia, and the U.S.: Patricia Engel -- 7. My Poetic Feminism between Peru and the U.S.: Carmen Giménez Smith -- 8. Gender and Spirituality in Colombia, Cuba and New Jersey: Daisy Hernández -- 9. The Colombian of Greenwich Village: Jaime Manrique -- 10. A Meditation on Parenting from Syria to Peru to the U.S: Farid Matuk -- 11. From Dirty Wars in Argentina and Latvia to Listening to Music: Julie Sophia Paegle -- 12. Writing the Chilena NuYorker Experience: Mariana Romo-Carmona -- 13. Returning to the Fervor of Buenos Aires from the U.S.: Sergio Waisman.
Sommario/riassunto	This collection of interviews demonstrates that U.S. Latinas/os of South American background have contributed pioneering work to U.S.

Latina/o literature and culture in the twenty-first century. In conversation with twelve significant authors of South American descent in the United States, Juanita Heredia reveals that, through their transnational experiences, they have developed multicultural identities throughout different regions and cities across the country. However, these authors' works also exemplify a return to their heritage in South America through memory and travel, often showing that they maintain strong cultural and literary ties across national borders. As such, they have created a new chapter in trans-American history by finding new ways of imagining South America from their formation and influences in the U.S.
