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| 1. Record Nr. | UNISOBSOBE00053782 |
| Autore | Richeri, Giuseppe |
| Titolo | Economia dei media / Giuseppe Richeri |
| Pubbl/distr/stampa | Roma ; Bari, : GLF editori Laterza, 2012 |
| ISBN | 9788842089483 |
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| Collana | Libri del tempo Laterza ; 463
Temi della comunicazione |
| Lingua di pubblicazione | Italiano |
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| Livello bibliografico | Monografia |
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| 2. Record Nr. | UNINA9910822369903321 |
| Autore | Groat Linda N |
| Titolo | Architectural research methods / / Linda N. Groat and David Wang |
| Pubbl/distr/stampa | Hoboken, : Wiley, 2013
Hoboken, New Jersey : , : John Wiley & Sons, Inc., , 2013 |
| ISBN | 1-118-41547-7
1-299-46498-X
1-118-41851-4 |
| Edizione | [2nd ed.] |
| Descrizione fisica | 1 online resource (viii, 468 pages) : illustrations |
| Collana | Gale eBooks |
| Disciplina | 720.072 |
| Soggetti | Architecture - Research
Architecture - Study and teaching |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di bibliografia | Includes bibliographical references and indexes. |
| Nota di contenuto | pt. 1. The domain of architectural research -- pt. 2. Seven research strategies. |

A practical guide to research for architects and designers-now updated and expanded! From searching for the best glass to prevent glare to determining how clients might react to the color choice for restaurant walls, research is a crucial tool that architects must master in order to effectively address the technical, aesthetic, and behavioral issues that arise in their work. This book's unique coverage of research methods is specifically targeted to help professional designers and researchers better conduct and understand research. Part I explores basic research issues and co
