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|----|-------------------------|------------------------------------------------------------------------------------------------------------|
| 1. | Record Nr.              | UNISA990000212000203316                                                                                    |
|    | Autore                  | Fan, L. T.                                                                                                 |
|    | Titolo                  | Elementary introduction to spatialand temporal fractals / L. T. Fan, D. Neogi, M. Yashima                  |
|    | Pubbl/distr/stampa      | Berlin [etc.] : Springer-Verlag, copyr. 1991                                                               |
|    | ISBN                    | 3-540-54212-4                                                                                              |
|    | Descrizione fisica      | IX, 168 p. : ill. ; 24 cm                                                                                  |
|    | Collana                 | Lecture notes in chemistry ; 55                                                                            |
|    | Disciplina              | 515352                                                                                                     |
|    | Collocazione            | 515.352 FAN                                                                                                |
|    | Lingua di pubblicazione | Inglese                                                                                                    |
|    | Formato                 | Materiale a stampa                                                                                         |
|    | Livello bibliografico   | Monografia                                                                                                 |
| 2. | Record Nr.              | UNISOBSOBE00036714                                                                                         |
|    | Autore                  | Aristides <retore>                                                                                         |
|    | Titolo                  | Sulla retorica / Elio Aristide ; testo, introduzione, traduzione e commentario a cura di Domenico Ferrante |
|    | Pubbl/distr/stampa      | Napoli : M. D'Auria                                                                                        |
|    | Descrizione fisica      | v. ; 24 cm                                                                                                 |
|    | Lingua di pubblicazione | Italiano<br>Greco antico                                                                                   |
|    | Formato                 | Materiale a stampa                                                                                         |
|    | Livello bibliografico   | Monografia                                                                                                 |

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| 3. Record Nr.           | UNINA9910809581603321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Autore                  | Bateh Justin                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Titolo                  | Using statistics for better business decisions / / Justin Bateh and Bert G. Wachsmuth                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Pubbl/distr/stampa      | New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| ISBN                    | 1-63157-273-3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Edizione                | [First edition.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Descrizione fisica      | 1 online resource (261 pages)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Collana                 | Quantitative approaches to decision making collection, , 2163-9582                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Disciplina              | 519.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Soggetti                | Commercial statistics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Note generali           | Includes index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Nota di contenuto       | 1. Statistics and statistical software -- 2. Data visualization -- 3. Numerical data summary -- 4. Probability theory -- 5. Estimation -- 6. Hypothesis testing -- 7. Association between categorical variables -- 8. Linear regression -- 9. Analysis of variance -- Index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Sommario/riassunto      | More and more organizations around the globe are expecting that professionals will make data-driven decisions. Employees, team leaders, managers, and executives who can think quantitatively should be in high demand. This book is for beginners to statistics and covers the role statistics plays in the business world and making data-driven decisions. The goal of this book is to improve your ability to identify a problem, collect data, and organize and analyze data, which will aid in making more effective decisions. You will learn techniques that can help any manager or business person who is responsible for decision making. This book has been created for decision makers whose primary goal is not just to do the calculation and the analysis, but to understand and interpret the results and make recommendations to key stakeholders. You will also learn how using the popular business software, Microsoft Excel, can support this process. This book will provide you with a solid foundation for thinking quantitatively within your company. To help facilitate this objective, this book follows two fictitious companies that encounter a series of business problems, while demonstrating how managers would use the concepts in the book to solve these problems and determine the next course of action. This |

book is intended for beginners, and the reader does not require prior statistical training. All computations will be completed using Microsoft Excel. More information, datasets, and supporting materials can be found at <http://www.betterbusinessdecisions.org/>

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