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| 1. Record Nr.           | UNISOBSOBE00024870  |
| Autore                  | Homerus   |
| Titolo                  | 1: (libri 1-4) / Omero ; testo e commento a cura di Stephanie West  |
| Pubbl/distr/stampa      | Milano : Fond.ne L. Valla : Mondadori, 1986   |
| Descrizione fisica      | XXXVII, 383 p. ; 20 cm  |
| Collana                 | Scrittori greci e latini  |
| Lingua di pubblicazione | Italiano  |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Con testo orig. a fronte  |
| 2. Record Nr.           | UNINA9910827803603321   |
| Autore                  | Brock David   |
| Titolo                  | Affiliate marketing excellence // David Brock   |
| Pubbl/distr/stampa      | Hanover, New Hampshire : , : Scribl, , [2019]<br>©2019  |
| ISBN                    | 1-63348-124-7   |
| Descrizione fisica      | 1 online resource (58 pages)  |
| Disciplina              | 658.872   |
| Soggetti                | Affiliate programs (World Wide Web)<br>Internet marketing   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di contenuto       | Intro -- Also By David Brock -- Chapter 6: Conclusions: The Secrets You Have Learned -- Chapter 1: The Life of an Affiliate Marketer: What to Expect -- How Much Does an Affiliate Marketer Make? -- The Affiliate Marketing Lifestyle: What Does Affiliate Marketing Involve? -- How to Approach Affiliate Marketing? -- Chapter 2: The Mechanics of Affiliate Marketing: How it All Works -- Types of Affiliate Program and |

Choosing the Best Product -- Some More Tips for Choosing Your Affiliate Product -- Why do Product Creators on Digital Affiliate Networks Give Away So Much Profit? -- Your Beginner Strategy: Don't Reinvent the Wheel -- Scaling Up -- Chapter 3: Making Things Sell -- What is a Sales Page? Creating the Layout -- Writing Your Sales Script -- Value Proposition -- Chapter 4: More Platforms for Selling -- Blog Posts -- Email Marketing -- Affiliate Marketing in Person -- Using Your Existing Routes to Market -- Influencer Marketing -- Chapter 5: Marketing Your Blog, Mailing List and Sales Page -- The Power of Content Marketing -- PPC -- About Author -- Also By David Brock.

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Sommario/riassunto

Are you looking for a proven road map to making a lot of money online? Although there are all sorts of methods that you can use to make money online, many are difficult, require a lot of time and effort, or even require a substantial monetary investment. The big reason many people fail online is because they don't make money fast enough... ..and they give up. To build a REAL, online busin...

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