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| Autore | Ohmae, Kenichi |
| Titolo | The borderless world : Power and Strategy in the Interlinked Economy / Kenichi Ohmae |
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| Autore | Aplin Tanya Frances <1972-> |
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Nota di contenuto

1 Understanding Multimedia -- 2 Justifications for Protecting Multimedia Works -- 3 Subsistence of Copyright in Multimedia Works -- 4 Scope of Protection for Multimedia Works -- 5 Exceptions and Multimedia Works -- 6 Reform Proposals -- Conclusion -- Bibliography -- Index.

Sommario/riassunto

"Multimedia technology is a key component of the Digital Society. This book comprehensively examines the extent to which copyright and database right protect multimedia works. It does so from the perspective of UK law, but with due attention being paid to EU law, international treaties and comparative developments in other jurisdictions, such as Australia and the U.S. The central argument of the book is that the copyright and database right regimes are, for the most part, flexible enough to meet the challenges presented by multimedia. As a result, it is neither necessary nor desirable to introduce separate copyright protection or sui generis protection for multimedia works. This important and original new work will be essential reading for any lawyer engaged in advising on IP matters relating to the new media industries, and scholars and students working in intellectual property and computer law."--Bloomsbury Publishing.
