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Autore	Yandell, Keith E.
Titolo	Hume's "Inexplicable Mystery" : His views on religion / Keith E. Yandell
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2. Record Nr.	UNINA9910790343003321
Autore	Levinson Jay Conrad
Titolo	Guerrilla marketing for job hunters 3.0 : how to stand out from the crowd and tap into the hidden job market using social media and 999 other tactics today / / Jay Conrad Levinson, David E. Perry
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## Nota di contenuto

Cover; Praise for Guerrilla Marketing for Job Hunters 3.0; Title Page; Copyright; Dedication; Foreword; Acknowledgments; Disclaimer; JOB HUNTERS; SMART PHONE USERS; HEADHUNTERS; LAZY PEOPLE; PAID PROMOTIONAL CONSIDERATION; Introduction; EVER HAD ONE OF THOSE DA... MOMENTS?; JOB HUNTING HAS CHANGED; WANT TO TRY?; INTUITIVELY THAT MAKES NO SENSE; LOGIC PREVAILED; CURRENT REALITY; THE EUREKA MOMENT!; GUERRILLA TACTICS WORK; SO WHY THE THIRD EDITION?; THE KEYS TO LANDING YOUR DREAM JOB; HOW THE BOOK IS SET UP; SPECIAL FEATURES; STATE-OF-THE-MOMENT CONTENT; WELCOME TO YOUR FUTURE

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FIND ACHIEVEMENTS THAT PROVE YOUR CLAIMS; YOU ARE CHANGING THE RULES; Chapter 3: Attitude Check; THE IMPORTANCE OF A CAN-DO ATTITUDE; THE THREE R's OF SUCCESSFUL JOB HUNTING; HOW TO STAY MOTIVATED; GUERRILLA TIPS FOR STAYING MOTIVATED; THE FOUR MOST COMMON CAUSES OF JOB SEARCH FAILURE AND HOW TO AVOID THEM; THE MOST POWERFUL WAY TO CHANGE YOUR RESULTS; MANAGING YOUR SCHEDULE AND PLANNING YOUR WORK; THE GOLDEN SELLING HOUR(S); Chapter 4: Your Guerrilla Strategy; THE HIDDEN JOB MARKET AND WHY IT IS HIDING; CRACKING THE HIDDEN JOB MARKET TARGETING COMPETITORS  
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3. HOW TO FIND THE HIRING MANAGERS  
A GUERRILLA RESEARCH ALTERNATIVE; FINDING LISTS OF PROSPECTS; STUFF THE CIA WOULD RATHER YOU DIDN'T KNOW; Chapter 6: Resume Writing and Cover Letter Boot Camp; WHY YOUR RESUME MAY BE OVERLOOKED; ALL RESUMES ARE NOT CREATED EQUAL; HAIL THE GUERRILLA RESUME; THE STANDARD GUERRILLA RESUME EXPLAINED; THE EXTREME GUERRILLA RESUME; GRAPHICS THAT ADD PUNCH TO YOUR RESUME; SELLING YOUR VALUE-ADDED ADVANTAGES; THE ONLY COVER LETTER YOU WILL EVER NEED; EXAMPLE GUERRILLA COVER LETTER; THREE OTHER WAYS TO OPEN YOUR GUERRILLA COVER LETTER  
HOW TO ASK FOR THE INTERVIEW IN YOUR LETTER

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## Sommario/riassunto

The latest strategies for job hunters revealed in this revised and updated edition This new Third Edition features the latest job-hunting strategies for the Information Age. You'll discover key techniques to reach hiring managers at the employers you want to work for most. New chapters integrate using social media and social networking tools like Facebook, Twitter, LinkedIn, and ZoomInfo in your job search, along with case studies from successful guerrilla job hunters that detail what works in today's hyper competitive job market with commentary

from America's top recruiters.

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