

1. Record Nr.	UNINA9910571784403321
Autore	Mitroff Ian I
Titolo	The socially responsible organization : lessons from COVID // Ian I. Mitroff
Pubbl/distr/stampa	Cham, : Springer International Publishing AG, 2022
ISBN	3-030-99808-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (XI, 51 pages.)
Collana	SpringerBriefs in business
Classificazione	BUS008000BUS041000BUS063000PSY021000
Soggetti	COVID-19 Pandemic, 2020-2023 - Social aspects Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes index
Nota di contenuto	Chapter 1: The Assault on Reason - The Major Arguments in Defense of not Getting Vaccinated for Covid 19Chapter 2: The Assault on Reason, Part Two - A Deeper Analysis Chapter 3: Infrastructure Wars - The Politicization of Everything Chapter 4: Regulating Tech Is Only Half the Job Chapter 5: The Socially Responsible Organization Chapter 6: Dis Versus Mis-Information - Unexpected Insights from Covid19Chapter 7: Compromise Is Key to Our Learning to Live Together - The Resolution of Issues Is Not Possible Without It Chapter 8: Coping with a Complex Messy World - Education for the 21st Century and Beyond
Sommario/riassunto	This book explores the nature of the socially responsible organization, specifically the role of crisis management in creating a socially responsible organization. It applies the Myers-Briggs Personality Typology (MBPTI) and the Thomas-Kilmann Conflict Framework to issues such as responses to the COVID-19 pandemic, regulation of tech companies, and infrastructure. Dr. Mitroff lists the major arguments given in regards to these issues and subjects them to the strongest possible scrutiny and critique to hold both individuals and organizations accountable to the larger responsibilities we share as global citizens.

2. Record Nr.	UNISANNIOUBO1071459
Autore	Castaldo, Sandro
Titolo	Category management : creare valore per il consumatore / Sandro Castaldo, Paolo Bertozzi
Pubbl/distr/stampa	Milano, : McGraw-Hill libri Italia, 2000
ISBN	8838608792 9788838608797
Descrizione fisica	XIV, 352 p. ; 24 cm.
Classificazione	HF 5437
Altri autori (Persone)	Bertozzi, Paolo
Disciplina	658.87
Soggetti	Merci - Distribuzione Vendita al minuto - Organizzazione
Collocazione	AZ (AR) 29 629
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia