

1. Record Nr.	UNISANNIOLIG0022064
Autore	Rollandi, Maria Stella
Titolo	Istruzione e sviluppo nella Liguria marittima, 1815-1921 / Maria Stella Rollandi
Pubbl/distr/stampa	Genova, : Brigati, 2005
Descrizione fisica	262 p. ; 24 cm.
Disciplina	373.246 373.2460945
Collocazione	POZZO LIB.DONI DEMM 603
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910728400403321
Autore	Katsoni Vicky
Titolo	Tourism, Travel, and Hospitality in a Smart and Sustainable World : 9th International Conference, IACuDiT, Syros, Greece, 2022 - Vol. 1 // edited by Vicky Katsoni
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	9783031268298 9783031268281
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (746 pages)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Disciplina	338.4791 658
Soggetti	Tourism Management Sustainability Service industries Industrial management - Environmental aspects Tourism Management Services Corporate Environmental Management

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	<p>Intro -- Editorial -- Contents -- Tourism Sustainability -- Sustainability Assessment of Master Commercial European Ports Through Environmental Prismas -- 1 Introduction -- 2 Sustainability -- 3 Data -- 4 Criteria -- Appendix -- References -- Perspectives of Sustainable Tourism Development in the Region - Case Study -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusion -- References -- Environmental Sustainability Application in Athenian Hotels -- 1 Introduction and Background (Theoretical Considerations) -- 2 Environmentally Sustainable Practices in Hotels -- 2.1 Solid Waste Management -- 2.2 Water Waste Management -- 2.3 Energy Efficiency -- 3 Methodology and Sample -- 4 Presentation of Research Findings -- 5 Conclusion -- References -- Sustainability Tools for Beach Management: Awareness of Integrated Coastal Zone Management and Current Compliance with Blue Flag Criteria at Eastern Beach in East London, South Africa -- 1 Introduction -- 2 Literature Review -- 2.1 Statutory Tools for Sustainable Tourism Development in South Africa -- 2.2 Integrated Coastal Zone Management as a Sustainability Tool -- 2.3 Blue Flag Ecolabel as a Sustainability Tool -- 3 Methodology -- 3.1 Sampling Technique, Sample Size, Inclusion Criteria, Participants and Ethical Considerations -- 3.2 Research Instrument -- 3.3 Study Area -- 3.4 Data Analysis -- 4 Results -- 4.1 Framework Use/Application -- 4.2 No ICZM Implementation -- 4.3 Environmental Education and Information Criteria -- 4.4 Water Quality Criteria -- 4.5 Environmental Management Criteria -- 4.6 Safety and Services Criteria -- 5 Conclusion -- References -- The Prospects of Renewables for Electricity Production in Greece: Diversification Between Island and Mainland Greece -- 1 Introduction -- 2 Literature Review.</p> <p>2.1 Socio-economic and Legislative Framework for Electricity Production -- 2.2 RES Technologies for Electricity Production -- 2.3 Wind Energy -- 2.4 Technological Background-Design Guides for RES Projects -- 3 Methods and Results -- 4 Discussion -- 5 Conclusions -- References -- Fostering Sustainability in Tourism Destinations Through Residents' Assessment -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusions -- References -- Digital Innovation and Sustainability Practices in Tourism: An Overview -- 1 Introduction -- 2 Literature Review -- 2.1 Digital Innovation in Tourism -- 2.2 Digital Innovation and Sustainability -- 2.3 Sustainable Tourism Practices -- 3 Methodology -- 4 Conclusion -- References -- Transformative Tourism as a Mean of Region's Sustainable Development -- 1 Introduction -- 2 Literature Review -- 2.1 Definition, Effects and Types of Transformative Tourism -- 2.2 Transformational Tourism as an Opportunity for Regions' Sustainable Development -- 2.3 Transformative Tourism Experience in Turkey -- 2.4 Transformative Tourism in South Africa -- 3 Methodology -- 4 Results -- 5 Conclusion -- References -- Sustainability Practices in Events' Organization in Lisbon. Empirical Study of the Rock in Rio Music Festival -- 1 Introduction -- 2 Literature Review -- 2.1 Economic Impacts -- 2.2 Social, Cultural, and Political Impacts -- 2.3 Environmental Impacts -- 2.4 Economic Sustainability -- 2.5 Social Sustainability -- 2.6 Environmental Sustainability -- 3 Methodology --</p>

4 Results -- 4.1 Event Planning and Organization -- 4.2 Impacts of the Event at the Destination -- 4.3 Sustainable Practices -- 4.4 Motivations Versus Sustainable Practices -- 4.5 Behavioral Intentions Relative to the Event and/or Destination -- 5 Conclusion -- References.

Sustainable Tourism and Degrowth: Searching for a Path to Societal Well-Being -- 1 Introduction -- 2 Literature Review -- 2.1 Sustainable Tourism Development and its Principles -- 2.2 The Essence of Tourism Degrowth -- 2.3 Changing the Tourism Paradigm from the Needs of Visitors to the Living Space of Local Inhabitants -- 3 Methodology -- 4 Results -- 5 Conclusions -- References -- The Sustainable Strategic Innovation Adopted by the Archaeological Museum of Taranto "MArTA" Which Drives the Repositioning of Taranto as a Cultural Tourist Destination -- 1 Introduction -- 2 The Open Organization as Model of Sustainable Strategic Innovation -- 3 The Network Between MArTA and the Mar Piccolo Ecomuseum -- 4 Research Aim and Methodology -- 5 Results -- 6 Conclusions -- References -- Experience Tourism as a Smart and Sustainable Form of Tourism in the Twenty-First Century -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusion -- References -- The Needs of the Hospitality Industry in Its Transition to the Circular Economy -- 1 Introduction -- 2 Literature Review -- 2.1 The Circular Economy Concept -- 2.2 The Circular Economy, SDGs and Climate Neutrality -- 2.3 The Circular Economy in Tourism -- 3 Methodology -- 3.1 Design of the Focus Groups for the Project -- 3.2 Group Dynamics -- 3.3 Stages in the Session -- 4 Results -- 4.1 Barriers to the Implementation of the Circular Economy in the Tourism Sector -- 4.2 Measures that Have Already Been Applied in Relation to the Circular Economy -- 4.3 Incentives for the Circular Economy -- 4.4 Selection of Suppliers According to Their Effort in This Transition to the Circular Economy -- 4.5 The Importance of Training and Communication -- 4.6 Waste Management -- 5 Conclusions -- References -- Internal Sustainability Reporting in the Hotel Industry -- 1 Introduction.

2 Sustainability Reporting -- 3 Methodology -- 4 Research Results -- 5 Discussion and Conclusion -- References -- Food Tourism Sustainability in Portugal: A Systematic Literature Review -- 1 Introduction -- 2 Methodology -- 3 Literature Analysis and Results -- 4 Discussion and Proceeding Research -- 5 Conclusion -- References -- Scientific Narratives on Creative Tourism: A Theoretical Framework -- 1 Introduction -- 2 Literature Review -- 2.1 Creative Tourism -- 2.2 Experience -- 2.3 Place -- 2.4 Involvement -- 2.5 Motivation -- 2.6 Creativity -- 2.7 Satisfaction -- 2.8 Model -- 2.9 Co-creation -- 2.10 Industries -- 3 Methodology -- 3.1 Content Analysis: Procedures and Results -- 4 Systematic Review: Procedures and Results -- 5 Discussion and Conclusions -- 5.1 Sustainable Social Dimension of Creative Tourism -- 5.2 Sustainable Economic Dimension of Creative Tourism -- 5.3 Sustainable Cultural Dimension of Creative Tourism -- References -- Tourism Technology and Innovation -- Exploring the Role of Technology in Adventure Tourism -- 1 Introduction -- 2 Origins and Description of Adventure Tourism -- 3 A Shift Toward Adventure Tourism Experience Co-creation -- 4 The Role of Technology in Adventure Tourism -- 5 Conclusion -- References -- Dynamic Areas of Interest Inside an Urban Destination Using Visitors' Geolocation -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusion -- References -- Towards a Framework for Participative Innovation in Tourism -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusion -- References -- A Conceptual Framework for Applying Social Signal Processing to Neuro-Tourism -- 1 Introduction -- 1.1 Neuroscience in Tourism

Management-An Overview -- 1.2 Behavioral Tracking Using Social Signal Processing-Basic Concepts -- 1.3 The Key Idea -- 2 Literature Review.

2.1 Neuro-Tourism-An Overview -- 2.2 Neuroscientific Methods for Tourism Behavior -- 2.3 Social Signal Processing in Neuro-Tourism -- 3 The Proposed Conceptual Framework -- 4 Discussion and Conclusion -- References -- Applying Big Data Technologies in Tourism Industry: A Conceptual Analysis -- 1 Introduction -- 2 Literature Review -- 2.1 Key Features of Big Data in Tourism -- 2.2 Advantages of Using Big Data in Tourism -- 2.3 Benefits of the Use of Big Data for Tourism Businesses -- 2.4 Tourism Demand Forecasts Based on Big Data -- 2.5 Neural Networks -- 2.6 Bayesian Models -- 3 Methodology for Sorting and Condensing Big Data -- 3.1 Factor Model -- 3.2 LASSO -- 4 Steps Towards the Use of Big Data in Tourism Forecasting -- 5 Conclusion -- References -- Integration of Blockchain Technology in Tourism Industry: Opportunities and Challenges -- 1 Introduction -- 2 Literature Review -- 2.1 ICT and Tourism -- 3 Blockchain Technology in Tourism Industry -- 3.1 Booking Administration and Blockchain -- 3.2 Credentials and Blockchain -- 3.3 Customer Loyalty Programs and Blockchain -- 3.4 Tracking of Luggage and Blockchain -- 3.5 Insurance for Travel and Blockchain -- 3.6 Internet of Things, Big Data, and Blockchain -- 3.7 Blockchain and Transactions -- 4 Blockchain Applications in Tourism Industry -- 4.1 LockTrip App -- 4.2 SmartTrip App -- 4.3 GOureka App -- 4.4 Etherisc App -- 4.5 Beenest App -- 5 Smart Contracts in Tourism Industry -- 5.1 Definition -- 5.2 Using Smart Contracts -- 5.3 Airbnb is Now bAirbnb -- 5.4 To BUber from Uber -- 6 Discussion and Conclusion -- References -- Application of Importance-Performance Analysis in Determining Critical Smart Hotel Technology Amenities: An Examination of Customer Intentions -- 1 Introduction -- 2 Literature Review -- 3 Technology Amenities in Smart Hotels -- 4 Importance-Performance Analysis (IPA) Concept.

5 Methodology.

Sommario/riassunto

This book features the first volume of the proceedings of the 9th International Conference of the International Association of Cultural and Digital Tourism (IACuDiT). Held at the Syros Island in Greece in September 2022, the conference's lead theme was 'Tourism, Travel, and Hospitality in a Smart and Sustainable World'. With a full appreciation of the contributions made by numerous writers toward the progress in tourism research, this book presents a critical academic discourse on sustainable practices in a smart tourism context, stimulating future debates and advancing knowledge and understanding in this critical area of knowledge. It also puts emphasis on the knowledge economy and smart destinations notion. It enacts new modes of tourism management and development and presents chapters on emerging technologies, such as location-based services, Internet of Things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality.
