

1. Record Nr.	UNINA9910154950603321
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Titolo	Project management : achieving competitive advantage / / Jeffrey K. Pinto
Pubbl/distr/stampa	Harlow, England : , : Pearson, , 2016 ©2016
ISBN	1-292-12271-4
Edizione	[Fourth edition, Global edition.]
Descrizione fisica	1 online resource (568 pages) : illustrations (some color), tables
Disciplina	658.4/04
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and indexes.
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For courses in project management. Project Management Fundamentals with Broad Applications In its Fourth Edition, Project Management: Achieving Competitive Advantage takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. Blending current theory, contemporary case studies, and hands-on practice and research, Project Management offers students a full range of perspectives of the project management process. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises give students the tools to assess projects in real-time, equipping them with razor-sharp decision-making skills. Leveraging the latest project management technology, Project Management features just the right balance of real-world examples, cutting-edge theory, and practical exercises.

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2. Record Nr.	UNISANNIOIEI0086449
Autore	Casavola, Francesco Paolo
Titolo	L'appello del futuro / Franco Casavola
Pubbl/distr/stampa	Roma, : Studium, [1994]
ISBN	8838237239
Descrizione fisica	262 p. ; 19 cm.
Collana	Coscienza del tempo ; 26
Disciplina	085.1 901
Soggetti	CRISTIANESIMO E POLITICA - SAGGI
Collocazione	POZZO LIB.F. ASSANTE 366 55601POZZO LIB.F. PARRAVICINI
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia