

1. Record Nr.	UNINA9910798794703321
Titolo	Beijing Film Academy yearbook : 2015
Pubbl/distr/stampa	Bristol : , : Intellect, , 2016
ISBN	1-78320-607-1
Descrizione fisica	1 online resource (168 p.)
Collana	Intellect China library
Disciplina	791.430951156
Soggetti	Motion pictures - China Yearbooks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title; Copyright; Contents; Acknowledgements; Foreword; Chapter 1; A Wide Range of Academic Settings; A Rich and Solid Talent Cultivation System; An Interactive Academic Pattern of Teaching, Research and Creation; A Specialized and Versatile Training Mode; A Standardized and Effective 'Double Practice' (Social and Art Practice) System; A Comprehensive and High-level Platform for International Exchange; Strong Guarantee of Elite Education Conditions; Excellent Campus Culture; Conclusion; Endnote; Chapter 2; Part I. Market Performance; Part II. Film-Making Part III. The Dynamics of Film Enterprises and Industrial Management Part IV. Conclusion; References; Note; Chapter 3; Cinema Construction, Operation and Management; The Impact of e-Commercial Strategies on Cinema; Competition Between Cinemas and Internet Enterprises; Paying Attention to the Popular Mobile Payment Service; Diversify the Function of the Cinema Business Model; Pay Attention to the Audience's Pre-Movie Consumer Psychology and Timing; Attract More Young Participants with Cinema Activities; Apply Diverse Operations and Promotion Modes; Future Operation and Development; References After the Battle: Comment, Reflection and Prospect References; Note; Notes on Contributors; Editorial Board Information; Back Cover

2. Record Nr.	UNINA9910785268703321
Titolo	Computational analysis of firms' organization and strategic behaviour / / edited by Edoardo Mollona
Pubbl/distr/stampa	New York : , : Routledge, , 2010
ISBN	1-136-95995-5 1-282-78178-2 9786612781780 0-203-85009-2
Descrizione fisica	1 online resource (349 p.)
Collana	Routledge research in organizational behaviour and strategy ; ; 6
Altri autori (Persone)	MollonaEdoardo <1967->
Disciplina	302.3/50113
Soggetti	Strategic planning - Computer simulation Social sciences - Computer simulation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Figures and Boxes; Tables; Preface; Part I Why and How: Using Computer Simulation for Theory Development in Social Sciences; 1 The Use of Computer Simulation in Strategy and Organization Research; 2 Computational Modeling and Social Theory-The Dangers of Numerical Representation; 3 Devices for Theory Development: Why Using Computer Simulation If Mathematical Analysis Is Available?; 4 Mix, Chain and Replicate-Methodologies for Agent-Based Modeling of Social Systems; Part II Computer Simulation for Theory Development in Strategy and Organization Theory 5 The Dynamics of Firm Growth and Resource Sharing in Corporate Diversification 6 Revisiting Porter's Generic Strategies for Competitive Environments Using System Dynamics; 7 Rivalry and Learning among Clustered and Isolated Firms; 8 Organization and Strategy in Banks; 9 Changing Roles in Organizations: An Agent-Based Approach; 10 Rationality Meets the Tribe: Recent Models of Cultural Group Selection; Part III How to Build Agent-Based Computer Models of Firms 11 An Agent-Based Methodological Framework to Simulate Organizations or the Quest for the Enterprise: jES and jESOF, Java Enterprise Simulator and Java Enterprise Simulator Open Foundation 12

Sommario/riassunto

This book addresses possible applications of computer simulation to theory building in management and organizational theory. The key hypothesis is that modelling and computer simulation provide an environment to develop, test and articulate theoretical propositions. In general, computer simulation provides an experimental environment where researchers are able to play with symbolic representations of phenomena by modifying the model's structure and activating or deactivating model's parameters. This environment allows to both generating hypotheses to ex post explain observed phenomena or to

3. Record Nr. UNISANNIOCFI0172074

Autore Scirocco, Alfonso

Titolo 1: L'Italia del risorgimento : 1800-1860 / Alfonso Scirocco

Pubbl/distr/stampa Bologna, : Il mulino, 1990

ISBN 8815027696

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