

1. Record Nr.	UNINA9910462730303321
Autore	Newth Francine
Titolo	Business models and strategic management [[electronic resource]] : a new integration / / Francine Newth
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, 2012
ISBN	1-60649-402-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (188 p.)
Collana	Strategic management collection, , 2150-9646
Disciplina	658.4012
Soggetti	Industrial management Strategic planning Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2012 digital library.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	List of figures -- Acknowledgments -- Introduction -- Module 1. What is a business model? -- Module 2. Business model and financial management -- Module 3. Business model and strategic direction -- Module 4. Business model and competitive advantage -- Module 5. Business model and strategy -- Module 6. Business model and innovation -- Module 7. Business model agenda -- Appendices -- Notes -- References -- Index.
Sommario/riassunto	Do you manage to your business model? The purpose of this book is to provide the reader with the insights to strategically manage from a business model perspective. What does that mean? It means that managers have to first think rigorously about their value proposition, their current or future competencies, and their revenue streams and cost structure before developing, adopting, or modifying their strategies. What is the difference between a business model and a strategy? A business model is how a company operates and a strategy is how a company competes. When the basis of competition changes because a new model disrupts the economics in the industry (e.g., publishing and book retailing) it requires an adjustment in business models before any new strategy can work. This book adds a business model level to the traditional strategic management process to be more consistent with current "real-world" practices in strategic thinking and

analysis. It takes the reader deeper into the intricacies of what constitutes a business model and how current strategy is derived from it. It is based on the premise that effective strategies cannot be formulated without understanding the fundamental elements of a business model.

2. Record Nr.	UNINA9910790083603321
Titolo	Between Scylla and Charybdis [[electronic resource]] : learned letter writers navigating the reefs of religious and political controversy in early modern Europe / / edited by Jeannine De Landtsheer & Henk Nellen
Pubbl/distr/stampa	Leiden [Netherlands] ; ; Boston, : Brill, 2011
ISBN	1-283-11962-5 9786613119629 90-04-18602-6
Descrizione fisica	1 online resource (566 p.)
Collana	Brill's studies in intellectual history, , 0920-8607 ; ; v. 192
Altri autori (Persone)	LandtsheerJ. de (Jeanine) NellenHenk J. M. <1949->
Disciplina	809.6
Soggetti	Letter writing - Europe - History - 16th century Letter writing - Europe - History - 17th century European letters - History and criticism Intellectuals - Europe - Correspondence Scholars - Europe - Correspondence Written communication - Europe - History Europe Intellectual life 16th century Congresses Europe Intellectual life 17th century Congresses Europe Religion Congresses Europe Politics and government 1492-1648 Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Papers from an international colloquium held in Leuven, Brussels, and The Hague, Dec. 14-16, 2006.
Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

pt. 1. Humanist letter writing before 1550 : various approaches -- pt. 2. Humanist letters as a mirror of the reformation -- pt. 3. Learned letter writers in the Netherlands as witnesses of the Dutch revolt -- pt. 4. Vicissitudes of late humanism.

Sommario/riassunto

Early Modern letter-writing was often the only way to maintain regular and meaningful contact. Scholars, politicians, printers, and artists wrote to share private or professional news, to test new ideas, to support their friends, or pursue personal interests. Epistolary exchanges thus provide a private lens onto major political, religious, and scholarly events. Sixteenth century's reform movements created a sense of disorder, if not outright clashes and civil war. Scholars could not shy away from these tensions. The private sphere of letter-writing allowed them to express, or allude to, the conflicts of interest which arose from their studies, social status, and religious beliefs. Scholarly correspondences thus constitute an unparalleled source on the interrelation between broad historical developments and the convictions of a particularly expressive group of individuals.

3. Record Nr.

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Autore

Zilahy, Lajos

Titolo

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Pubbl/distr/stampa

Milano : Corbaccio, stampa 1931

Edizione

[4. ed., 20. migliaio]

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Materiale a stampa

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