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Nota di contenuto	Contents; List of Illustrations and Tables; Abbreviations and Glossary; A; B; C; D; E; F; I; J; M; N; P; R; S; T; V; Introduction; One: Printers and Publishers: The Merchants of Venice; Two: Inside the Venetian Print Shop: The Manufacturing of a Music Book; Three: The Financing of Venetian Music Books; Four: The Distribution of Venetian Music Books; Five: Composers, Patrons, and the Venetian Music Press; Six: The Houses of Scotto and Gardano: Two Printing Dynasties; Seven: Scotto and Gardano: Marketing a Musical Repertory; Appendix A: Table of Venetian Music Editions Appendix B: Table of Dedicatees Italian Music EditionBibliography; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Z
Sommario/riassunto	This volume examines the commerce of music and its connection to the printing and publishing industry in mid-sixteenth century Venice. It presents a broad portrayal of the Venetial music booktrade and explores business strategies.