1. Record Nr. UNISALENTO991004358027307536 Bolivar, Simon Autore L'unico scopo è la libertà : scritti scelti di Simon Bolivar / introduzione, Titolo selezione, cronologia e note di José Luis Salcedo-Bastardo ; con il messaggio del Presidente della Repubblica italiana Sandro Pertini Pubbl/distr/stampa [Roma] : Presidenza del Consiglio dei ministri. Direzione generale delle informazioni, dell'editoria e della proprietà letteraria, artistica e scientifica (IS), 1983 Descrizione fisica VI, 239 p.: [1] ritratto; 30 cm Altri autori (Persone) Salcedo Bastardo, José Luis Pertini, Sandro Disciplina 980. Soggetti Bolivar, Simon Testi Bolivar, Simon Testi Lingua di pubblicazione Italiano **Formato** Materiale a stampa

Monografia

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Record Nr. UNINA9910456343203321 Autore Tsui Lokman Titolo Hyperlinked Society: Questioning Connections in the Digital Age Pubbl/distr/stampa Ann Arbor, : University of Michigan Press, 2009 **ISBN** 1-282-44465-4 9786612444654 0-472-02453-1 Descrizione fisica 1 online resource (326 p.) Collana New Media World Classificazione COM034000SOC000000SOC052000 Altri autori (Persone) TurowJoseph Disciplina 303.48/33 Soggetti Digital media -- Social aspects Internet -- Social aspects Internet - Social aspects Digital media - Social aspects Social Change Sociology & Social History Social Sciences Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Contents; Joseph Turow / Introduction: On Not Taking the Hyperlink for Granted; PART 1. Hyperlinks and the Organization of Attention; James G.Webster / Structuring a Marketplace of Attention; Alexander Halavais / The Hyperlink as Organizing Principle; Philip M. Napoli / Hyperlinking and the Forces of "Massification"; Lokman Tsui / The Hyperlink in Newspapers and Blogs; Eszter Hargittai / The Role of Expertise in Navigating Links of Influence: Seth Finkelstein / Google, Links, and Popularity versus Authority; PART 2. Hyperlinks and the Business of Media Martin Nisenholtz / The Hyperlinked News OrganizationTom Hespos / How Hyperlinks Ought to Change the Advertising Business; Stacev Lynn Schulman / Hyperlinks and Marketing Insight; Eric Picard / Hyperlinking

and Advertising Strategy; Marc A. Smith / From Hyperlinks to Hyperties; PART 3. Hyperlinks, the Individual and the Social; David Weinberger / The Morality of Links; Stefaan G.Verhulst / Linked Geographies: Maps

as Mediators of Reality; Jeremy W. Crampton / Will Peasants Map? Hyperlinks, Map Mashups, and the Future of Information; Lada A. Adamic / The Social Hyperlink

Markus Prior / Are Hyperlinks "Weak Ties"? Matthew Hindman / What Is the Online Public Sphere Good For?; Selected Bibliography; About the Authors; Index

## Sommario/riassunto

"Links" are among the most basic—-and most unexamined—-features of online life. Bringing together a prominent array of thinkers from industry and the academy, The Hyperlinked Society addresses a provocative series of questions about the ways in which hyperlinks organize behavior online. How do media producers' considerations of links change the way they approach their work, and how do these considerations in turn affect the ways that audiences consume news and entertainment? What role do economic and political considerations play in information producers' creation of links? How do links shape the size and scope of the public sphere in the digital age? Are hyperlinks "bridging" mechanisms that encourage people to see beyond their personal beliefs to a broader and more diverse world? Or do they simply reinforce existing bonds by encouraging people to ignore social and political perspectives that conflict with their existing interests and beliefs? This pathbreaking collection of essays will be valuable to anyone interested in the now taken for granted connections that structure communication, commerce, and civic discourse in the world of digital media. "This collection provides a broad and deep examination of the social, political, and economic implications of the evolving, web-based media environment. The Hyperlinked Society will be a very useful contribution to the scholarly debate about the role of the internet in modern society, and especially about the interaction between the internet and other media systems in modern society." —-Charles Steinfield, Professor and Chairperson, Department of Telecommunication, Information Studies, and Media, Michigan State University Joseph Turow is Robert Lewis Shayon Professor at the Annenberg School for Communication, University of Pennsylvania. He was named a Distinguished Scholar by the National Communication Association and a Fellow of the International Communication Association in 2010. He has authored eight books, edited five, and written more than 100 articles on mass media industries. His books include Niche Envy: Marketing Discrimination in the Digital Age and Breaking up America: Advertisers and the New Media World . Lokman Tsui is a doctoral candidate at the Annenberg School for Communication, University of Pennsylvania, His research interests center on new media and global communication. Cover image: This graph from Lada Adamic's chapter depicts the link structure of political blogs in the United States. The shapes reflect the blogs, and the colors of the shapes reflect political orientation—red for conservative blogs, blue for liberal ones. The size of each blog reflects the number of blogs that link to it. digitalculturebooks is an imprint of the University of Michigan Press and the Scholarly Publishing Office of the University of Michigan Library dedicated to publishing innovative and accessible work exploring new media and their impact on society, culture, and scholarly communication. Visit the website at www.digitalculture.org.