

1. Record Nr.	UNINA9910791373803321
Titolo	The circuit of mass communication [[electronic resource]] : media strategies, representation and audience reception in the AIDS crisis // David Miller ... [et al.]
Pubbl/distr/stampa	London, : SAGE, 1998
ISBN	1-4462-7998-7 1-282-62349-4 9786612623493 0-85702-594-5
Descrizione fisica	1 online resource (248 p.) : ill., facsim., 1 port
Altri autori (Persone)	MillerDavid <1964->
Disciplina	302.23
Soggetti	Mass media and public opinion AIDS (Disease) in mass media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Table of Contents; 1 - Introduction; 2 - The AIDS Public Education Campaign, 1986 -90; 3 - News Variations; 4 - AIDS and Television News; 5 - AIDS on Television: Form, Fact and Fiction; 6 - Sourcing AIDS News; 7 - Producing AIDS News; 8 - Media Impact on Public Beliefs about AIDS; 9 - Resisting the Message: The Extent and Limits of Media Influence; 10 - AIDS, the Policy Process and Moral Panics; 11 - Conclusion; Appendix: A Note on Method and Sample; References; Index
Sommario/riassunto	Using a detailed analysis of the struggle over representation during the AIDS crisis, 'The Circuit of Mass Communication' examines the entire process of interaction between the media and the social world.

2. Record Nr.	UNISALENTO991004353136107536
Autore	Seneca, Lucius Annaeus
Titolo	Dialogorum Libri 9.-10. : De tranquillitate animi, De brevitae Vitae / recensuit L. Castiglioni
Descrizione fisica	XXXV, 77 p. ; 21 cm.
Collana	Corpus scriptorum latinorum Paravianum
Altri autori (Persone)	Castiglioni, Luigi
Lingua di pubblicazione	Latino
Formato	Materiale a stampa
Livello bibliografico	Monografia