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| 1. Record Nr.           | UNINA9910140799503321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Autore                  | Touhill C. J. <1938->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Titolo                  | Commercialization of innovative technologies [[electronic resource] ] : bringing good ideas to the marketplace / / C. Joseph Touhill, Gregory J. Touhill, Thomas A. O'Riordan                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Pubbl/distr/stampa      | Hoboken, N.J., : John Wiley & Sons, : AIChE, c2008                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| ISBN                    | 1-282-77428-X<br>9786612774287<br>0-470-92536-1<br>0-470-92535-3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Descrizione fisica      | 1 online resource (272 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Altri autori (Persone)  | TouhillGregory J<br>O'RiordanThomas A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Disciplina              | 658.4063<br>658.5/77                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Soggetti                | Technological innovations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Nota di bibliografia    | Includes bibliographical references (p. 239-240) and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Nota di contenuto       | Establishing perspective -- Our perspective -- Developing an endgame -- Finding ideas -- Investing in ideas -- Assessing ideas -- Paying for and controlling ideas -- Developing ideas -- Designing and building technology -- Demonstrating technology -- Standardizing technology -- Packaging technology -- Applying technology -- Marketing and selling technology -- Tracking technology -- Monitoring technology -- Improving technology -- Building on success and learning from failure.                                                                                                                  |
| Sommario/riassunto      | This book helps you find innovative new technology ideas and guides you through the complete lifecycle of product innovation, including screening, funding, development, and commercialization. It gives you an edge by enabling you to start off with a solid foundation and strategy. Commercialization of Innovative Technologies focuses on three core areas that set the stage for successful commercialization: Developing and managing a strong, flexible ""innovation team"" of inventors, investors, technologists, and entrepreneurs; building a portfolio that spreads risk; leveraging input from tec |

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| 2. Record Nr.           | UNISALENTO991004323633807536                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Autore                  | Cauville, Sylvie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Titolo                  | Dendara / par S. Cauville                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Pubbl/distr/stampa      | Leuven : Uitgeverij Peeters, 1998-2012                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Descrizione fisica      | v. ; 25 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Collana                 | Orientalia Lovaniensia analecta ; 81, 88, 95, 101, 131, 213, 132, 196, 201                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Disciplina              | 299.31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Soggetti                | Dendara - Tempio di Hathor<br>Religione egiziana - Fonti documentarie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Lingua di pubblicazione | Francese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nota di contenuto       | v. 1: Traduction. - 1998. - 481 p., \94! p. di tav.<br>v. 2: Traduction. - 1999. - VII, 740 p., 85 p. di tav.<br>v. 3: Traduction; photographies de A. Lecler. -2000. -VIII, 675 p., \97! p. di tav.<br>v. 4: Traduction; photographies de A. Lecler. - 2001. - VIII, 927 p., 247 p. di tav.<br>v. 5-6: Traduction : les cryptes du temple d'Hathor. - 2004. - 493 p., 41 p. di tav.<br>v. 5-6: Index phraséologique : les cryptes du temple d'Hathor. - 2004. - 556 p.<br>v. 13: Traduction : le pronaos du temple d'Hathor, facade et colonnes; photographies Alain Lecler. - 2011. -X, 538 p., LXIX p. di tav.<br>v. 14: Traduction : le pronaos du temple d'Hathor : parois intérieures; photographies Alain Lecler. - 2011. - VIII, 288 p., XCVI p. di tav.<br>v. 15: Traduction : le pronaos du temple d'Hathor : plafond et parois extérieures; photographies Alain Lecler. - 2012. - IX, 484 p., CXXIV p. di tav. |