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| 1. Record Nr. | UNISALENTO991004175529707536 |
| Autore | Di Costanzo, Angelo |
| Titolo | Le rime / Di Costanzo, Angelo |
| Pubbl/distr/stampa | Nizza : Soc. tipografica, 1782 |
| Descrizione fisica | 141 p. ; 17 cm. |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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- | | |
|-------------------------|---|
| 2. Record Nr. | UNINA9910968164703321 |
| Autore | Mikel Emery Hurst |
| Titolo | The art of business : a guide for creative arts therapists on a path to self-employment / / Emery Hurst Mikel ; foreword by Michael A. Franklin |
| Pubbl/distr/stampa | London, : Jessica Kingsley Publishers, 2013 |
| ISBN | 9781299471887
1299471889
9780857007728
0857007726 |
| Descrizione fisica | 1 online resource (202 p.) |
| Disciplina | 616.89/1656 |
| Soggetti | Psychotherapy - Practice
Arts - Economic aspects
Arts - Therapeutic use
Arts - Management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | The Art of Business: A Guide for Creative Arts Therapists Starting on a Path to Self-Employment; Foreword; Acknowledgements; Disclaimer; |

Introduction; Mission statement; A note about legal and ethical considerations; How to use this book; General layout for each chapter; Adapting for various types of therapy or populations; Creative and expressive arts therapists; Where is your niche?; Expanding into a new population; Researching and adapting language; Brass tacks; Creative break; 1 A Foundation; Basic outline of the process; In my work; Contract work vs. private practice
What is challenging about independent contracting? What is appealing about independent contracting?; Brass tacks; Creative break; 2 Start-up and Job Hunting; Marketing yourself: Part I; Money; Negotiations; Contact list and notes; Contracts and agreements; Brass tacks; Creative break; 3 Getting the Job; Interviewing tips; Marketing yourself: Part II; Brass tacks; Creative break; 4 Doing the Work; You have a job!; Expect the unexpected; Art therapy projects; Building art skills; Supply ordering; Location! Location! Location!; Invoices; W-9; Release forms and photographing art
Note taking and treatment planning Assessments; Marketing yourself: Part III; Brass tacks; Creative break; 5 Endings; Marketing yourself: Part IV; Termination by facility; Termination by art therapist; Termination because of a move or career change; Self-care; Brass tacks; Creative break; 6 Interns; Supervision; Timeline; Assignments; Intern's experiences; 7 Ethics; Acting ethically; Organizations' codes of ethics; Ethics and specific populations; Confidentiality and Ethical Considerations in the Digital Age; 8 It's About the Journey; Your journey; The innovative paths of trailblazers
My journey Appendix A Templates and Forms; Appendix B Projects; Appendix C Resources and Reading Suggestions; Index

Sommario/riassunto

Working as an independent contractor or in private practice is often the ideal scenario for creative therapists who want to control their own career and make decisions about the jobs and clients they take on. This practical guide to successful self-employment takes you through every step of the process, from coming up with the idea and marketing yourself, finding jobs, and interviewing, to maintaining jobs and what happens when you or your client want to end the job. Each chapter is packed with practical information and illustrative stories from the author's extensive experience of setting up h
