1. Record Nr. | UNISALENTO991004120559707536

Record Nr.	UNISALENTO991004120559707536
Autore	Congresso dell'Associazione internazionale per gli studi di lingua e letteratura italiana <4. ; 1962 ; Magonza-Colonia>
Titolo	Problemi di lingua e letteratura italiana del Settecento : atti del 4. congresso dell'Associazione internazionale per gli studi di lingua e letteratura italiana : Magonza e Colonia, 28 aprile-1 maggio 1962 / [redazione a cura di W. Theodor Elwert]
Pubbl/distr/stampa	Wiesbaden : F. Steiner, 1965
Descrizione fisica	XXIV, 457 p. ; 25 cm
Altri autori (Persone)	Elwert, Wilhelm Theodorauthor
Altri autori (Enti)	Associazione internazionale per gli studi di lingua e letteratura italiana
Disciplina	854
Soggetti	Lingua italiana Letteratura italiana - Studi
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2.	Record Nr.	UNINA9910299246703321
	Autore	Nofer Michael
	Titolo	The Value of Social Media for Predicting Stock Returns : Preconditions, Instruments and Performance Analysis / / by Michael Nofer
	Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer Vieweg, , 2015
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	Edizione	[1st ed. 2015.]
	Descrizione fisica	1 online resource (140 p.)
	Collana	Research
	Disciplina	004 006.312 332 650
	Soggetti	Data mining Macroeconomics Business information services Data Mining and Knowledge Discovery Macroeconomics and Monetary Economics IT in Business
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references.
	Nota di contenuto	Introduction -- Market Anomalies on Two-Sided Auction Platforms -- Are Crowds on the Internet Wiser than Experts? – The Case of a Stock Prediction Community -- Using Twitter to Predict the Stock Market: Where is the Mood Effect? -- The Economic Impact of Privacy Violations and Security Breaches – A Laboratory Experiment -- Literature.
	Sommario/riassunto	Michael Nofer examines whether and to what extent Social Media can be used to predict stock returns. Market-relevant information is available on various platforms on the Internet, which largely consist of user generated content. For instance, emotions can be extracted in order to identify the investors' risk appetite and in turn the willingness to invest in stocks. Discussion forums also provide an opportunity to identify opinions on certain companies. Taking Social Media platforms as examples, the author examines the forecasting quality of user generated content on the Internet. Contents Market Anomalies on Two-

Sided Auction Platforms Are Crowds on the Internet Wiser than Experts? – The Case of a Stock Prediction Community Using Twitter to Predict the Stock Market: Where is the Mood Effect? The Economic Impact of Privacy Violations and Security Breaches – A Laboratory Experiment Target Groups Scientists and students in the field of IT, finance and business Private investors, institutional investors About the Author Michael Nofer wrote his dissertation at the Chair of Information Systems / Electronic Markets at TU Darmstadt, Germany. .