

1. Record Nr.	UNISALENTO991004093449707536
Autore	Arnoldo Mondadori editore
Titolo	Mondadori : catalogo storico dei libri per la scuola, 1910-1945 / a cura di Elisa Rebellato ; introduzione di Monica Galfré
Pubbl/distr/stampa	Milano : F. Angeli, 2008
ISBN	8856801094 9788856801095
Descrizione fisica	306 p. ; 23 cm
Collana	Studi e ricerche di storia dell'editoria ; 42
Altri autori (Persone)	Rebellato, Elisa
Disciplina	016.372
Soggetti	Testi scolastici - Italia - Bibliografia Mondadori <casa editrice A. Mondadori> 1910-1945 Cataloghi
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910797641103321
Autore	Beer Lawrence A.
Titolo	Tracing the roots of globalization and business principles / / Lawrence A. Beer
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-63157-231-8
Edizione	[Second edition.]
Descrizione fisica	1 online resource (xxvi, 341 pages)
Collana	International business collection, , 1948-2760
Disciplina	337
Soggetti	Globalization International business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 305-321) and index.
Nota di contenuto	Part I. Exchange: the natural social imperative -- 1. Globalization takes root -- 2. Tracing the roots of globalization -- Part II. Trade: a historical perspective -- 3. The beginning of recorded trade -- 4. The age of exploration -- Part III. Building blocks of globalization -- 5. The first global products -- 6. Ancient societal infrastructures originating in and supporting commercialism -- 7. Mediums of exchange and financial instruments -- Part IV. Collateral influences on global commercialization -- 8. Religion and the exchange process -- 9. The influence of government on global trade and ancient secular, commercial, and legal regulations -- Notes -- References -- Index.
Sommario/riassunto	The term globalization is too often defined by the results it produces, both positive and negative, as opposed to being defined as a socially engineered device naturally occurring as civilization progressed. It is a mechanism to manage the affairs of human beings as they provided for their mutual, but not always equal, attainment of satisfaction. It is therefore a universal instrument that emerged out of the ordered exchange process and is to be found in all cultures. Its growth and maturity were fueled by common denominators of value that are shared across and between social groups around the world and act as a trade agent, bridging and bonding alien territories. As such it began in ancient times and continues into the present, where its prevalence has resulted in a more borderless world with increasing interdependence of

nations. The historic commercial activities used in the past form the platform of principles still evident in its modern- day structure.
