| | | |
|---|---|---|
| 1. | Record Nr. | UNISALENTO991004070809707536 |
| | Autore | Tarizzo, Domenico |
| | Titolo | Proust / di Domenico Tarizzo |
| | Pubbl/distr/stampa | Firenze : La nuova Italia, 1972 |
| | Descrizione fisica | 101 p. ; 17 cm |
| | Collana | Il castoro ; 14 |
| | Disciplina | 843.9 |
| | Soggetti | Proust, Marcel Opere Guide<br>Proust, Marcel Saggi<br>Proust, Marcel Opere Guide<br>Proust, Marcel Saggi |
| | Lingua di pubblicazione | Italiano |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |

| | | |
|---|---|---|
| 2. | Record Nr. | UNINA9910967850003321 |
| | Autore | Marcus Bruce W. <1925-> |
| | Titolo | Competing for capital : investor relations in a dynamic world / / Bruce W. Marcus |
| | Pubbl/distr/stampa | Hoboken, N.J., : Wiley, c2005 |
| | ISBN | 9786610254927<br>9781280254925<br>1280254920<br>9780471717416<br>047171741X |
| | Edizione | [1st ed.] |
| | Descrizione fisica | 1 online resource (239 p.) |
| | Disciplina | 659.2/85 |
| | Soggetti | Investments - United States<br>Corporations - Investor relations - United States<br>Stockbrokers - United States<br>Investment analysis |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | Description based upon print version of record. |
| | Nota di contenuto | Competing for Capital; Contents; Acknowledgments; Preface; CHAPTER 1 Strategic Factors in a New Environment The Coming of Sarbanes-Oxley and the Brave New World; CHAPTER 2 The New Investor—and What Influences the Investment Decision This Ain't Your Father's House No More; CHAPTER 3 Regulation Rules Of Disclosure—The SEC and Sarbanes-Oxley; CHAPTER 4 The Street A Funny Thing Happened on the Way to Unbridled Wealth . . .; CHAPTER 5 Talking to the Financial Community and the Shareholder Let Me Tell You About Our Company . . .<br>CHAPTER 6 Analysis and Analysts What Do Analysts Really Want (Besides a Crystal Ball)?CHAPTER 7 Dealing with the Business and Financial Media On and Off the Record to Get It Right; CHAPTER 8 The Future of Investor Relations If We Don't Know Where We're Going, How Do We Know How to Get There?; Index; About the Author; |
| | Sommario/riassunto | An updated edition to one of the most detailed guides to investor relations The rapidly changing nature of the economic environment, |

technology, and the regulatory response to the scandals of the early part of the new century require a new look at traditional investor relation practices.