

1. Record Nr.	UNISALENTO991004042709707536
Autore	Hermes : Trismegistus
Titolo	Ogdoade e l'enneade definizioni ermetiche : Ermete Trimegisto ; a cura di Patrizia Alloni
Pubbl/distr/stampa	Milano : Mimesis, c1995
ISBN	8885889530
Descrizione fisica	109 p. ; 21 cm
Collana	Collana Mimesis. Saggi e narrazioni di estetica e filosofia
Disciplina	135.4
Soggetti	Ermetismo
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Trad. italiana basata sulla traduzione francese di Jean-Pierre Mahé in Hermès en Haute-Egypte: Paris 1978, 1982 Tit. in cop.: Inediti egiziani e armeni di filosofia e astrologia
Nota di bibliografia	Bibliografia: p. 108-109

2. Record Nr.	UNINA9910826458203321
Autore	Thanopoulos John
Titolo	Global business and corporate governance : environment, structure, and challenges // John Thanopoulos
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-60649-865-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (248 p.)
Collana	International business collection, , 1948-2760
Disciplina	658.049
Soggetti	International business enterprises - Management Corporate governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 209-220) and index.
Nota di contenuto	Preface -- Abbreviations -- 1. The human enterprise and its governance -- 2. From geography to culture -- 3. Philosophical tenants and the 21st century -- 4. Political, legal, and economic issues -- 5. Global organizations and unions of nations -- 6. Accounting and finance perspectives -- 7. Marketing perspectives -- 8. Management perspectives -- 9. Capstone: global business challenges -- Epilogue -- About the author -- Notes -- References -- Index.
Sommario/riassunto	This textbook presents a new era where the main force for social change, research, education, economic betterment, and even employee happiness is the global enterprise. From the outset it is assumed that today all business is global though often with conflicting priorities and potential civilization clashes. Also, it showcases that we operate in a practically borderless world seeking ideas and talents globally. Therefore, this book aims to brief you on business-related issues ranging from historical matters to the realities of the 21st century, from local cultures to global organizations and from political, legal, and economic topics to accounting, finance, marketing, and management perspectives. It also aims to direct your attention to critical business challenges as well as to the need of corporate governance at all levels. These issues relate to the environment and the structure of the corporation. However, these very issues may result in restating the organizational objectives since the corporate era parallels the roles and

the responsibilities that countries had in the past. For that matter wise, prudent, knowledgeable, ethical, philosophically-oriented, and enlightened corporate leaders are needed. From a practical side the material presented is better suited for upperlevel undergraduate, graduate study, and executive education, and it provides a combination of how-to-do matters and philosophical perspectives of a new and challenging era.
