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| 1. Record Nr.           | UNISALENTO991003932199707536   |
| Autore                  | Skytte, Gunver   |
| Titolo                  | L'infinito & oltre : omaggio a Gunver Skytte / a cura di Hanne Jansen ...<br>et al.] |
| Pubbl/distr/stampa      | Odense : Odense university press, 2002   |
| ISBN                    | 8778386861   |
| Descrizione fisica      | xii, 510 p. : ritr. ; 25 cm.   |
| Altri autori (Persone)  | Jansen, Hanne  |
| Soggetti                | Skytte, Gunver   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| 2. Record Nr.           | UNINA9910829937203321  |
| Autore                  | Gazdar Kaevan  |
| Titolo                  | Reporting nonfinancials [[electronic resource] /] / Kaevan Gazdar                    |
| Pubbl/distr/stampa      | Chichester, England ; ; Hoboken, NJ, : Wiley, c2007                                  |
| ISBN                    | 1-119-20154-3<br>1-282-34558-3<br>9786612345586<br>0-470-06568-0                     |
| Descrizione fisica      | 1 online resource (347 p.)   |
| Disciplina              | 657<br>657.3<br>658.15/12  |
| Soggetti                | Corporation reports  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.                                      |
| Nota di bibliografia    | Includes bibliographical references (p. [307]-310) and index.                        |

## Nota di contenuto

Introduction : goodwill and blue skies? : getting a grip on nonfinancials  
-- True and fair view? : the glaring deficiencies of financial reporting --  
Open sesame? : nonfinancial reporting between pressures, paradoxes  
and potentials -- Competitive value : brands, customers and markets  
-- Management value : strategy, governance and outlook -- Human  
resources value : productivity, motivation and potential -- Ethical value  
: CSR, sustainability and stakeholder dialogue -- Says who? :  
addressing stakeholders and facing issues -- New wine in new bottles?  
: strategy, structure and style.

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## Sommario/riassunto

According to research carried out by Ernst & Young, 35% of all investment decisions are based on nonfinancial attributes. A substantial body of literature deals with the management and measurement of nonfinancial assets. This book, by contrast, focuses on best practice in disclosure: How do companies present their vital resources in annual, quarterly, and corporate citizenship/sustainability reports and also in other publications and on their web sites? Do they provide a coherent, consistent, and convincing view of resources like management quality, brands, and intellectual capital?

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