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| 1. | Record Nr. | UNISALENTO991003929789707536 |
| | Autore | Federici Vescovini, Graziella |
| | Titolo | Filosofia e scienza classica, Arabo-Laina Medievale e l'età moderna : ciclo di seminari internazionali : 26-27 gnnnaio1996 / a cura di Graziella Federici Vescovini |
| | Pubbl/distr/stampa | Louvain-La-Neuve : Hamesse, J., 1999 |
| | Descrizione fisica | 330 p. ; 29 cm |
| | Collana | Textes et études du Moyen Age ; 11 |
| | Soggetti | Filosofia medievale Scienza medievale |
| | Lingua di pubblicazione | Francese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| 2. | Record Nr. | UNINA9910826489203321 |
| | Autore | Hansen Henning Otte <1959-, > |
| | Titolo | Food economics : industry and markets / / Henning Otte Hansen |
| | Pubbl/distr/stampa | Abingdon, Oxon : , : Routledge, , 2013 |
| | ISBN | 1-135-07502-6 1-135-07503-4 0-203-06647-2 |
| | Descrizione fisica | 1 online resource (xiii, 420 pages) : illustrations |
| | Collana | Routledge textbooks in environmental and agricultural economics ; ; 6 |
| | Classificazione | BUS0000000BUS0680000BUS069020 |
| | Disciplina | 381/.41 |
| | Soggetti | Food industry and trade Food supply - Political aspects Globalization - Economic aspects |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | Description based upon print version of record. |
| | Nota di bibliografia | Includes bibliographical references and index. |

Nota di contenuto

Cover; Title; Copyright; Contents; List of figures; List of tables; Preface; 1 The uniqueness of food markets; 2 Food crises; 3 The food sector during economic development; 4 Food clusters; 5 Globalisation and food markets; 6 Newly industrialised countries, developing countries and food markets; 7 Food demand; 8 Food market policy; 9 The structure of the food industry; 10 Cooperatives in the food sector; 11 Mergers and acquisitions in the food industry: drivers and results; 12 International food business; 13 Models and methods in international food business; Bibliography; Index

Sommario/riassunto

"Food and food markets still enjoy a pivotal role in the world economy and the international food industry is moving towards greater consolidation and globalization, with increased vertical integration and changes to market structure. Companies grow bigger in order to obtain economies of scale and issues and such as food security, quality, obesity and health are ever important factors. This textbook analyzes the structure of the world's food economy, with particularly strong coverage on the root causes of periodic food crises and the impact of WTO measures and other agricultural policies. Bio-energy, cooperatives, regional trading blocs and liberalization are all placed under the microscope. The result is an internationally focused account of the role of food markets today with history and future trends and prospects analyzed alongside contemporary issues"--
