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Titolo	Innovative business school teaching : engaging the millennial generation // edited by Elaine Doyle, Patrick Buckley and Conor Carroll
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Altri autori (Persone)	BuckleyPatrick CarrollConor DoyleElaine
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Nota di contenuto	Cover; Title; Copyright; Dedication; Contents; List of Tables; List of Figures; 1 Introduction; PART I Large Group Teaching; 2 Introduction to Large Group Teaching; 3 Keeping Everyone Engaged: The Challenges and Opportunities of Large Group Teaching; 4 Engaging Large Groups of Individual Learners Through an Online Environment: An Emerging i-Learner Generation?; 5 Prediction Markets in Management Courses: Opportunities and Challenges; PART II Dynamic Learning Environments; 6 Introduction to Dynamic Learning Environments 7 Encouraging Enquiry-Based Learning: A Ten-Sentence Case That Expands Itself8 The Live Case Study Approach in Business Education; 9 Authentic Assessment-Key to Learning; 10 The Worst Day of My Life: The Future Leaders' Experience; PART III Critical Thinking; 11 Introduction to Critical Thinking; 12 'The Game Is Afoot!'-Playing the Sleuth in Creative Problem-Solving Performances by Business Economics Students; 13 Action-Based Learning for Millennials: Using Design Thinking to Improve Entrepreneurship Education; 14 Enquiry-Based Feedback; PART IV Ethical Citizenship

15 Introduction to Ethical Citizenship; 16 Actively Engaging Learners in Exploring Business Ethics; 17 Articulating Competence-Insight in Business Education Through Social Entrepreneurship; 18 Live Projects-Bringing Learning to Life for Contemporary Marketing Students; 19 Making Play Work: Classroom Use of a Board Game to Teach Corporate Social Responsibility; 20 Conclusion; Appendix; Contributors; Index

Sommario/riassunto

Innovative Business School Teaching showcases the latest pedagogic innovations that actively engage the millennial generation in learning within the business domain. In the context of the contemporary macro issues facing higher education, this book presents the latest teaching practices and tools used in higher education business teaching, clearly illustrating the practical ways in which business teachers can confront current pedagogic challenges. All of the contributors to this edited book have outstanding track records in teaching, having won national and international awards for

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Titolo

Lie algebras, vertex operator algebras and their applications : international conference in honor of James Lepowsky and Robert Wilson on their sixtieth birthdays, May 17-21, 2005, North Carolina State University, Raleigh, North Carolina / Yi-Zhi Huang, Kailash C. Misra, editors

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Altri autori (Persone)

Lepowsky, James
Wilson, Robert L.
Huang, Yi-Zhiauthor
Misra, Kailash C.

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Soggetti

Lie algebras - Congresses
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