

1. Record Nr.	UNISA990002031220203316
Autore	BARILLI, Renato
Titolo	Dal Boccaccio al Verga : la narrativa italiana in età moderna / Renato Barilli
Pubbl/distr/stampa	Milano, : Bompiani, copyr. 2003
ISBN	88-452-5484-4
Descrizione fisica	404 p. ; 22 cm
Collana	Studi Bompiani Italianistica
Disciplina	853.009
Soggetti	Letteratura narrativa italiana - Sec. 14.-19
Collocazione	VI.3.B. 2197b(V C 2192)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2.	Record Nr.	UNISALENTO991003856739707536
	Autore	Callieres, François : de
	Titolo	Des bons mots et des bons contes / F. De Callieres
	Pubbl/distr/stampa	Genève : Slatkine Reprints, 1971
	Descrizione fisica	343 p. ; 22 cm
	Disciplina	398.941
	Soggetti	Proverbi francesi antichi Racconti antichi francesi
	Lingua di pubblicazione	Francese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
3.	Record Nr.	UNINA9910878067203321
	Autore	Martin Ingrid M
	Titolo	Maladaptive Consumer Behavior : Theory, Research, and Intervention / / edited by Ingrid M. Martin, David W. Stewart
	Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
	ISBN	9783031601996 3031601998
	Edizione	[1st ed. 2024.]
	Descrizione fisica	1 online resource (363 pages)
	Collana	Palgrave Studies in Marketing, Organizations and Society, , 2661-8621
	Altri autori (Persone)	StewartDavid W
	Disciplina	658.8342
	Soggetti	Consumer behavior Marketing Consumer Behavior
	Lingua di pubblicazione	Inglese
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	Nota di contenuto	Chapter 1 Introduction and Conceptual Foundations -- Chapter 2 Online Gaming, Maladaptive Consumption, and Regulatory Standards

and Options -- Chapter 3 Internet gaming disorder as a maladaptive behavioral consumption of online Gaming -- Chapter 4 Technology-Mediated Problematic Behaviours -- Chapter 5 Maladaptive Smartphone Usage -- Chapter 6 When is Food Consumption Maladaptive? -- Chapter 7 Maladaptive Food and Well-Being: Toward a Sustainable Future -- Chapter 8 Maladaptive Healthcare Seeking: A Comprehensive and Generative Model of Care-Seeking Using a Consumer Behavior Lens -- Chapter 9 Qualitative Inquiry into the Compulsive Buying Dimension of Maladaptive Consumption -- Chapter 10 Maladaptive Consumption: A Failure of Intentional Fluency -- Chapter 11 Maladaptive Consumption Conceptual Identification Model -- Chapter 12 Discussion and Conclusions.

Sommario/riassunto

This edited volume provides a marketing perspective on maladaptive consumer behavior, especially behavior with dysfunctional consequences that does not have its origins in physical addiction. It brings together contributions of leading scholars who address specific manifestations of maladaptive consumption, such as those related to food, alcoholic beverages, online gaming, and media consumption, among others, with an emphasis on behaviors that are not traditionally regarded as arising from physical addiction. Further, the book includes chapters that focus more broadly of definitional and conceptual issues, methodological approaches, implications for intervention and regulation, and the value judgments inherent in the identification and classification of behaviors as "maladaptive." It examines numerous alternative theories of maladaptive consumption and places such behavior in a larger market context. Taken together, the contributions in this volume (1) describe the phenomenon of maladaptive consumption, (2) describe manifestations of maladaptive consumption, (3) identify issues of methodology and definition related to the study of maladaptive consumption, and (4) address interventions, regulations, and public policy issues. It will appeal to scholars interested in maladaptive consumption and its treatments as well as consumer behavior more generally in multiple fields, including marketing, clinical psychology, social work, and public health. Ingrid Martin is Professor of Marketing in the College of Business (COB) at Cal State University Long Beach, USA. Her published work has covered a range of social marketing topics including risk communication, maladaptive behaviors in the areas of disaster mitigation and consumption practices. David W. Stewart is President's Professor of Marketing and Business Law (Emeritus) at Loyola Marymount University, USA. He has authored/co-authored over 350 publications and 20 books, including *The Impact of Risk Communication on Consumption and Consumer Well-Being* and *Financial Dimensions of Marketing Decisions*. He is a past Editor of *Journal of Marketing*, the *Journal of the Academy of Marketing Science*, and the *Journal of Public Policy and Marketing*.
