

1. Record Nr.	UNINA9910476807303321
Autore	Lessem Ronnie
Titolo	Management Development Through Cultural Diversity / / Ronnie Lessem
Pubbl/distr/stampa	London : , : Taylor & Francis, , 1998
Descrizione fisica	1 online resource (viii, 424 pages)
Disciplina	658.049
Soggetti	Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	List of figures, Introduction, PART I Why? Towards mastery-setting the context, PART II What? Global management-establishing the content, PART III How? Managerial metamorphosis-transforming your capabilities, Notes, Index.
Sommario/riassunto	This stimulating, clearly written and well-structured text is a comprehensive introduction to the principles of management and organisational behaviour, as well as a corrective to the eurocentric bias of most management texts. It develops a trans-cultural perspective which draws on insights from across the world to examine different management styles, cultures and stages of business development. Contents include: * Orientation * Primal Management - Western including America * Rational Management - Northern including Scandinavia * Developmental Management - Eastern including Japan * Metaphysical Management - Southern including South Africa * Developing yourself as a manager Each section examines core management theory and literature, cultural orientation and related prominent theories. The numerous case studies use appropriate examples from a wide range of international organisations. The uniquely wide-ranging perspective make this a valuable text for all those interested in general management, international business, organizational behavior and corporate strategy.

2. Record Nr.	UNISALENTO991003782909707536
Autore	Ireland, David
Titolo	The Chantic Bird / David Ireland
Pubbl/distr/stampa	London : Angus & Robertson, 1979
ISBN	0207142173
Descrizione fisica	200 p. ; 19 cm
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia