Record Nr. UNINA9910265237403321 Autore Gumbert Heather L **Titolo** Envisioning socialism: television and the Cold War in the German Democratic Republic / / Heather L. Gumbert Ann Arbor:,: University of Michigan Press,, [2014] Pubbl/distr/stampa **ISBN** 0-472-90095-1 0-472-12002-6 1 online resource (xii, 242 pages) : PDF, digital file(s) Descrizione fisica Collana Social history, popular culture, and politics in germany HIS014000SOC052000PER010030 Classificazione Disciplina 302.23/45 Television and politics - Germany (East) Soggetti Television - Social aspects - Germany (East) Television broadcasting - Germany (East) - History Socialism and society - Germany (East) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Sommario/riassunto "Envisioning Socialism examines television and the power it exercised to define the East Germans' view of socialism during the first decades of the German Democratic Republic. In the first book in English to examine this topic, Heather L. Gumbert traces how television became a medium prized for its communicative and entertainment value. She explores the difficulties GDR authorities had defining and executing a clear vision of the society they hoped to establish, and she explains how television helped to stabilize GDR society in a way that ultimately worked against the utopian vision the authorities thought they were cultivating. Gumbert challenges those who would dismiss East German television as a tool of repression that couldn't compete with the West or

capture the imagination of East Germans. Instead, she shows how, by the early 1960s, television was a model of the kind of socialist realist art that could appeal to authorities and audiences. Ultimately, this socialist vision was overcome by the challenges that the international market in media products and technologies posed to nation-building in the postwar period. A history of ideas and perceptions examining both real and mediated historical conditions, Envisioning Socialism considers

television as a technology, an institution, and a medium of social relations and cultural knowledge. The book will be welcomed in undergraduate and graduate courses in German and media history, the history of postwar Socialism, and the history of science and technologies"--

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Autore Lukens, Nancy

Titolo Büchner's Valerio and the theatrical fool tradition / by Nancy Lukens

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