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| 1. Record Nr. | UNISALENTO991003589109707536 |
| Autore | Omarini, Anna |
| Titolo | Il loyalty management in banca : strategie ed esperienze : i programmi fedeltà nel rapporto banca-cliente / Anna Omarini ; presentazione di Tancredi Bianchi |
| Pubbl/distr/stampa | Roma : Bancaria, c2004 |
| ISBN | 8844903164 |
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| Collana | Banca e mercati ; 47. Strumenti |
| Soggetti | Banche - Servizi alla clientela - Gestione - Italia - Inchieste |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Sul front.: SDA Bocconi, The Continuity Company |

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| 2. Record Nr. | UNINA9910818740403321 |
| Autore | Shinzato Rumiko |
| Titolo | Synchrony and diachrony of Okinawan Kakari Musubi in comparative perspective with premodern Japanese // Rumiko Shinzato and Leon A. Serafim |
| Pubbl/distr/stampa | Leiden, Netherlands : , : Global Oriental, , 2013 ©2013 |
| Descrizione fisica | 1 online resource (348 p.) |
| Collana | Languages of Asia Series ; ; Volume 11 |
| Disciplina | 495.6 |
| Soggetti | Ryukyuan language - Grammar Ryukyuan language - Grammar, Comparative - Japanese Japanese language - Dialects - Japan - Okinawa-ken Japanese language - History |
| Lingua di pubblicazione | Inglese |
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| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Preliminary material -- Introduction -- Question-Forming Kakari Musubi -- Assertion-Forming Kakari Musubi -- Different Developments of Kakari Musubi in Japanese and Okinawan -- KM in Theoretical Perspective -- Conclusion and Prospects -- References -- Index. |
| Sommario/riassunto | Rumiko Shinzato and Leon A. Serafim bring a new dimension to kakari musubi (a type of focus construction, henceforth KM) research, incorporating Japanese and Western linguistic theories, and synthesizing Okinawan and Japanese scholarship. Specifically, they analyze still-extant Okinawan KM in comparative perspective with its now extinct Japanese counterpart, while also offering reconstructed Proto-Japonic forms. Major hypotheses on the origins and demise of KM with insight from Okinawan are also evaluated. In addition, viewing KM as consisting of kakari particle + nominalized musubi predicate, they compare KM with its structural analogs, such as (1) Modern Japanese no-da , (2) its corollary in Japanese Western Periphery dialects, and (3) English it-clefts. Finally, the authors apply iconicity-based analyses and grammaticalization theory, interpreting |

correspondences between deictic-origin particles, which are shared,
their epistemically unique musubi forms, and their respective functions.
