1. Record Nr. UNISALENTO991003253419707536 Autore Powers, Shelley Titolo Webmasters guide to the wireless Internet [electronic resource] / Shelley Powers. Pubbl/distr/stampa Rockland, Mass.: Syngress Media London: International Thomson, 2001 **ISBN** 9781928994466 1928994466 Descrizione fisica 576 p. Disciplina 004.678 Soggetti Wireless communication systems Internet Web sites - Design Electronic books. Lingua di pubblicazione Inglese **Formato** Risorsa elettronica Livello bibliografico Monografia The wireless Web is a reality - don't get left behind! The wireless Web is Sommario/riassunto not a future dream. It is here today. Already, more than 20 million people have access the Internet through PDAs, mobile phones, pagers and other wireless devices. What will people find on the Wireless Internet? This is the question that every Webmaster and Web developer is being challenged to answer. The Webmaster's Guide to the Wireless Internet provides the Wireless Webmaster with all of the tools necessary to build the next generation Internet. Packed with the essential information they need to design, develop, and secure robust, ecommerce enabled wireless Web sites. This book is written for advanced Webmasters who are experienced with conventional Web site design and are now faced with the challenge of creating sites that fit on the display of a Web enabled phone or PDA. The rapid expansion of

wireless devices presents a huge challenge for Webmasters - this book addresses that need for reliable information There are lots of books for

wireless developers - this is the first designed specifically for Webmasters Looks at security issues in a Wireless environment.