

1. Record Nr.	UNISALENTO991003252709707536
Titolo	ASP (Application service provider) configuration handbook [electronic resource] / [Gary Palmatier ... [et al.] ; foreword by Dale Booth ; Sean Thurston, technical editor]
Pubbl/distr/stampa	Rockland, MA : Syngress Pub., c2001.
ISBN	9781928994268 1928994261
Descrizione fisica	xxxiii, 621 p. : ill. ; 24 cm.
Collana	Professional reference series (EngineX Networks, Inc.) Professional reference series
Altri autori (Persone)	Palmatier, Gary.author
Disciplina	658.8/4
Soggetti	Application service providers Web servers Internet programming Electronic books.
Lingua di pubblicazione	Inglese
Formato	Risorsa elettronica
Livello bibliografico	Monografia
Note generali	Includes index. At head of title: Syngress.
Sommario/riassunto	Understanding ASPs: The new Internet business. Application Service Providers (ASPs) appeal to small businesses by offering a wide variety of web-hosted software programs including e-commerce, communications, project management, financial, word processing and human resource applications. ASPs offer inexpensive use of software and the ability to share access among people in different locations. There is a huge buzz in the computing industry about ASPs and many ISPs (Internet Service Providers) are gearing up to become ASPs. These companies are in need of a guide - this is the first book to focus on how a company can become an ASP. ASP Configuration Handbook: A Guide for ISPs covers all the business issues surrounding the transformation of an Internet Service Provider to an Application Service Provider, as well as the technical issues associated with offering applications to customers.

2. Record Nr.	UNINA9910825785703321
Titolo	English in Nordic universities : ideologies and practices // editors, Anna Kristina Hultgren, Frans Gregersen, Jacob Thøgersen
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , 2014 ©2014
ISBN	90-272-6959-9
Descrizione fisica	1 online resource (274 pages) : illustrations
Collana	Studies in World Language Problems
Disciplina	306.4409481
Soggetti	English philology - Research - Norway English language - Influence on Norwegian Norwegian language - Foreign elements - English Language, Universal
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	English in Nordic Universities; Editorial page; Title page; LCC data; Table of contents; 1. Introduction: English at Nordic universities; 1. Introduction ; 2. The roles of universities: Then and now ; 3. Universities in change: Linguistic consequences and tensions ; 4. Purpose of the volume: Contrasting ideologies and practices ; 5. Ideologies and practices: How can they be studied? ; 6. The Nordic countries: Similarities and differences ; 7. Structure and outline of the book ; References ; 2. Parallel languages in the history of language ideology in Norway; 1. Introduction 2. Language planning in Norway 3. The Norwegian lesson ; 4. English takes centre stage ; 5. The voice of higher education policy ; 6. Back to the future or lesson learned? ; References ; Appendix 1 ; 3. Language planning in practice in the Norwegian higher education sector; 1. Introduction ; 2. Status planning in practice ; 2.1 Research and academic writing ; 2.2 Teaching and learning ; 3. Corpus and acquisition planning in practice ; 3.1 Corpus planning: terminology and elaboration ; 3.2 Acquisition planning in practice ; 4. Conclusion ; References

4. Language ideology and shifting representations of linguistic threats
 1. Introduction ; 1.1 Approaching the objects ; 2. Re-reading history ; 2.1 The field of language planning ; 2.2 Swenglish - language ideologies from the '60s to the '80s ; 2.3 Domain loss - language ideologies of the '90s and onwards ; 2.4 Language ideology, market, and habitus ; 3. Conclusion ; Acknowledgements ; References ; 5. Zooming in on language practices in Swedish higher education; 1. Introduction ; 2. Theoretical and empirical approaches to language practice in Sweden
 2.1 Normative studies on institutional practices 2.2 A study on individuals' exposure to English at Stockholm University ; 2.3 A study on classroom practice ; 3. Discussion ; 4. Conclusion ; References ; 6. Language ideologies in Finnish higher education in the national and international context; 1. Introduction ; 2. Historical overview of the Finnish HE system from a language perspective ; 3.1 Finnish language legislation: Constitutionalist bilingualism as societal bilingualism ; 3. Current language legislation ; 3.2 University legislation ; 4. Data and methodology
 5. Internationalisation and its implications for language in higher education policy: two cases 5.1 Case 1: National vs. international, and language in Finnish higher education ; 5.2 Case 2: English and internationalisation of Finnish higher education ; 6. Conclusions ; References ; 7. Local majority and minority languages and English in the university; 1. Introduction ; 2. Tensions between de jure and de facto language policies of the university ; 3. Data and analytical framework ; 4. The local languages and English at the university; 4.1 A few case studies: Different responsibilities, different practices

Sommario/riassunto

The article focuses on the linguistic practices of international academic staff at the University of Copenhagen (UCPH) in the context of internationalization of higher education and the policy of parallel language use (PLU) at UCPH. Both Danish and English are foreign languages for the majority of the internationals at UCPH. Many see the academia at UCPH as an expat bubble, i.e. a community within a community with its advantages and challenges. Most respondents consider English as a general working language while they find Danish helpful in administrative communication and in everyday life.
