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|----|-------------------------|-----------------------------------------------------------|
| 1. | Record Nr.              | UNINA990002014850403321                                   |
|    | Autore                  | Proszynska, Maria                                         |
|    | Titolo                  | Wioslarki : Cladocera / Maria Proszynska                  |
|    | Pubbl/distr/stampa      | Varsavia : Panstwowe Wydawnictwo Naukowe, 1978            |
|    | Descrizione fisica      | 116 p. 1 tav. : ill. ; 25 cm                              |
|    | Collana                 | Katalogu Fauny Polski                                     |
|    | Disciplina              | 595.32                                                    |
|    | Locazione               | DAGEN                                                     |
|    | Collocazione            | 61 III F.2/33                                             |
|    | Lingua di pubblicazione | Polacco                                                   |
|    | Formato                 | Materiale a stampa                                        |
|    | Livello bibliografico   | Monografia                                                |
| 2. | Record Nr.              | UNISALENTO991003242239707536                              |
|    | Autore                  | Hyginus                                                   |
|    | Titolo                  | Hygini De astronomia / edidit Ghislaine Viré              |
|    | Pubbl/distr/stampa      | Stutgardiae ; Lipsiae : Teubner, 1992                     |
|    | ISBN                    | 3519014386                                                |
|    | Descrizione fisica      | LIX, 176 p. ; 20 cm.                                      |
|    | Collana                 | Bibliotheca scriptorum Graecorum et Romanorum Teubneriana |
|    | Altri autori (Persone)  | Viré, Ghislaine                                           |
|    | Soggetti                | Igino - De astronomia - Edizione critica                  |
|    | Lingua di pubblicazione | Latino                                                    |
|    | Formato                 | Materiale a stampa                                        |
|    | Livello bibliografico   | Monografia                                                |

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| 3. Record Nr.           | UNINA9910161638803321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Autore                  | Alejandra Muntilde                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Titolo                  | International Consumer Product Testing Across Cultures and Countries                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Pubbl/distr/stampa      | [Place of publication not identified], : American Society for Testing & Materials, 2007                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| ISBN                    | 0-8031-5690-1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Descrizione fisica      | 1 online resource (181 pages)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Collana                 | ASTM manual series ; ; 55                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Disciplina              | 004.21                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Soggetti                | Commercial products - Testing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Note generali           | Bibliographic Level Mode of Issuance: Monograph                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Nota di contenuto       | General principles -- Individual documents.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Sommario/riassunto      | <p>Divided into two distinct sections, this new online product discusses 1. General Principles of issues involved in the planning, design, and execution of international consumer product tests across cultures and countries (cross-cultural consumer research tests), and the data analysis and interpretation of the results. This document addresses the unique situations involved in the design and execution of tests conducted with different cultures or in foreign countries. Special consideration is given to language issues, questionnaire design, and test execution based on key cultural differences among countries. This document provides insights into: • Government regulations • Customs and culture • Test design, planning, and execution • Questionnaire issues, attributes, scales, and validation • Participants, test staff, and test administration • Multi-country/culture approach • Data issues, including raw data and data analysis • Case studies 2. Individual documents (which can be purchased for \$25 each) focus on country-specific testing information, caveats, and scenarios. While some specifics and examples are provided throughout the General Principles document, explicit examples and country information are provided in the country specific documents. Specific issues are addressed relative to each of these countries: Argentina, Brazil, Canada, China, France, India, Japan, Korea, Mexico, Netherlands, New Zealand/Australia, Philippines, Poland, Spain, Thailand, United Kingdom, and United States.</p> |

