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Sommario/riassunto	Green Profits covers two tightly connected topics, environmental management systems (EMS) and pollution prevention (P2), in a single volume. Authored by an environmental engineer and an economist/planner, Green Profits shows how to implement an EMS, especially ISO 14001, so that it leads to profitable pollution prevention innovations, and how to identify and implement pollution prevention measures in a sound strategic business framework. Green Profits provides the knowledge and tools for enterprise managers to achieve the benefits of both EMS and P2, and to do so in ways that fit in with existing management systems in their enterprises. Environmental management systems are planned and organized ways for an enterprise to manage its interactions with the environment, in particular those interactions that consume resources, degrade the environment, and create human health risk. Part I of Green Profits provides a thorough and practical understanding of the elements of

EMSs in general and ISO 14001 in particular, tools and techniques for implementing an EMS and achieving ISO 14001 certification, and help with getting the implementation process started. Pollution prevention involves replacing process technologies that generate pollution with those that do not or that do so much less. It focuses on improving production processes to minimize waste rather than treating effluents or emissions, which add to costs. Part II of Green Profits provides tools such as step-by-step guides to conducting a P2 audit and energy and material balances for identifying P2 opportunities in an enterprise; examples of P2 practices in specific industry sectors; and a set of tools for assessing potential P2 investments from a bottom-line point of view. With this New Handbook -- Bring your facility into compliance Improve your corporate image Reduce your company's environmental liabilities Identify and save millions of dollars from pollution prevention projects This New Handbook Includes -- A step-by-step approach to implementing ISO 14001 A step-by-step approach to implementing Pollution Prevention Contains nearly 100 useful charts and tables used by the experts in establishing environmental action plans, gap analyses, establishing an Environmental Management System Contains dozens of useful charts and calculation methods with examples for evaluating the costs and savings to your company in implementing Pollution Prevention Dozens of industry-specific case studies that you can learn and profit from Shows you in stepwise fashion how project financing principles and environmental cost accounting methods, when coupled with EMS can save your company money This New Handbook is unique because unlike other volumes that separately cover Environmental Management Systems and Pollution Prevention, you have it all in one single volume, written by Experts that are Practitioners
