

1.	Record Nr.	UNISALENTO991003021749707536
	Autore	Cambini, Leonardo
	Titolo	Intorno allo svolgimento della visione poetica da Dante all'Arcadia : saggio di studi / del dott. Leonardo Cambini
	Pubbl/distr/stampa	Livorno : A. Debatte, 1904
	Descrizione fisica	72 p. ; 22 cm
	Disciplina	850.9
	Soggetti	Letteratura italiana - Sec. 14.-18
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910957380103321
	Autore	Miller Laura J
	Titolo	Reluctant capitalists : bookselling and the culture of consumption // Laura J. Miller
	Pubbl/distr/stampa	Chicago, : University of Chicago Press, 2006
	ISBN	9786611965969 9781281965967 1281965960 9780226525921 0226525929
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (328 p.)
	Disciplina	381/.45002/0973
	Soggetti	Booksellers and bookselling - United States Bookstores - United States Books - Purchasing - United States Books and reading - United States Consumption (Economics) - Social aspects - United States Consumer behavior - United States
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 283-297) and index.
Nota di contenuto	Commercial culture and its discontents -- From dry goods merchant to Internet mogul : bookselling through American history -- Providing for the sovereign consumer : selecting and recommending books -- Designing the bookstore for the standardized consumer -- Serving the entertained consumer : the multifunction bookstore -- Bargaining with the rational consumer : selling the low-cost book -- The revolt of the retailers : independent bookseller activism -- Pursuing the citizen-consumer : consumption as politics.
Sommario/riassunto	Over the past half-century, bookselling, like many retail industries, has evolved from an arena dominated by independent bookstores to one in which chain stores have significant market share. And as in other areas of retail, this transformation has often been a less-than-smooth process. This has been especially pronounced in bookselling, argues Laura J. Miller, because more than most other consumer goods, books are the focus of passionate debate. What drives that debate? And why do so many people believe that bookselling should be immune to questions of profit? In <i>Reluctant Capitalists</i> , Miller looks at a century of book retailing, demonstrating that the independent/chain dynamic is not entirely new. It began one hundred years ago when department stores began selling books, continued through the 1960's with the emergence of national chain stores, and exploded with the formation of "superstores" in the 1990's. The advent of the Internet has further spurred tremendous changes in how booksellers approach their business. All of these changes have met resistance from book professionals and readers who believe that the book business should somehow be "above" market forces and instead embrace more noble priorities. Miller uses interviews with bookstore customers and members of the book industry to explain why books evoke such distinct and heated reactions. She reveals why customers have such fierce loyalty to certain bookstores and why they identify so strongly with different types of books. In the process, she also teases out the meanings of retailing and consumption in American culture at large, underscoring her point that any type of consumer behavior is inevitably political, with consequences for communities as well as commercial institutions.