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Autore	Evans Thomas W. <1930->
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Nota di contenuto	Front matter -- Contents -- Part I. Background -- 1. A New Dealer to the Core -- 2. Politics: War by Different Means -- Part II. A Postgraduate Course in Political Science -- 3. Boulwarism -- 4. The Plant Tour -- 5. Schools, Classes, and Trains -- Part III. An Apprenticeship for Public Life -- 6. The Campaign -- 7. Allies -- 8. The Speech -- 9. Two Unions -- 10. The Art of Negotiation -- Part IV. Encouraging an Increasing Majority of Citizens -- 11. The Campaign Continues -- 12. The Presidential Bug -- 13. A President's Vision -- Appendix. Speeches of Reuther, Boulware, and Reagan -- Labor and the community / Reuther, Walter P. -- Salvation Is Not Free / Boulware, Lemuel -- A Time for Choosing ("The Speech") / Reagan, Ronald -- Notes -- References -- Acknowledgments -- Index -- Back matter
Sommario/riassunto	In October 1964, Ronald Reagan gave a televised speech in support of Republican presidential nominee Barry Goldwater. "The Speech," as it has come to be known, helped launch Ronald Reagan as a leading force in the American conservative movement. However, less than twenty years earlier, Reagan was a prominent Hollywood liberal, the president

of the Screen Actors Guild, and a fervent supporter of FDR and Harry Truman. While many agree that Reagan's anticommunism grew out of his experiences with the Hollywood communists of the late 1940's, the origins of his conservative ideology have remained obscure. Based on a newly discovered collection of private papers as well as interviews and corporate documents, *The Education of Ronald Reagan* offers new insights into Reagan's ideological development and his political ascendancy. Thomas W. Evans links the eight years (1954-1962) in which Reagan worked for General Electric-acting as host of its television program, GE Theater, and traveling the country as the company's public-relations envoy-to his conversion to conservatism. In particular, Evans reveals the profound influence of GE executive Lemuel Boulware, who would become Reagan's political and ideological mentor. Boulware, known for his tough stance against union officials and his innovative corporate strategies to win over workers, championed the core tenets of modern American conservatism-free-market fundamentalism, anticommunism, lower taxes, and limited government. Building on the ideas and influence of Boulware, Reagan would soon begin his rise as a national political figure and an icon of the American conservative movement.

2. Record Nr.	UNISALENTO991002990759707536
Autore	Baudouin, Benoît <m. 1632>
Titolo	B. Balduinus De calceo antiquo : et Jul. Nigronus De caliga veterum. Accesserunt ex Q. Sept. Fl. Tertulliani, Cl. Salmasi, & Alb. Rvbeni scriptis plurima ejusdem argumenti ..
Pubbl/distr/stampa	Amstelodami, sumptibus Andreae Frisl, 1667
Titolo uniforme	De calceo antiquo et mystico 1388590
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Altri autori (Persone)	Negrone, Giulio <S.I. ; 1553-1625> Tertullianus, Quintus Septimius Florens <c. 160-c. 225> Saumaise, Claude de <1588-1653> Rubens, Albert <1614-1657>
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