1. Record Nr. UNINA990002849920403321

Titolo	Accounting as social and institutional practice / edited by Anthony G. Hopwood and Peter Miller
Pubbl/distr/stampa	Cambridge : University Press, 1994
Descrizione fisica	XII, 328 p. : ill. ; 23 cm
Collana	Cambridge studies in management = 0024
Locazione	FSPBC ECA
Collocazione	VI A 1451 1-1-28-RA
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr. UNISALENTO991002935249707536

Autore	Colucci, Francesco Paolo
Titolo	Famiglia e autorità / [a cura di Francesco P. Colucci] ; [scritti di] Francesco P. Colucci ... [et al.]
Pubbl/distr/stampa	Milano : Mazzotta, 1976
Descrizione fisica	188 p. ; 19 cm.
Collana	Biblioteca di nuova cultura ; 36
Disciplina	370
Soggetti	Autorità Educazione Famiglia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr. UNINA9910275042703321

Autore	Amdam Rolv Petter
Titolo	Americanisation in 20th Century Europe: business, culture, politics. Volume 2 / / Nick Tiratsoo, Mathias Kipping
Pubbl/distr/stampa	Lille, : Publications de l'Institut de recherches historiques du Septentrion, 2018
ISBN	2-490296-08-6
Descrizione fisica	1 online resource (410 p.)
Altri autori (Persone)	BarjotDominique BerlandNicolas BertramsKenneth BoothAlan BoynsTrevor BraunHans-Joachim ByrkjeflotHaldor CoopeyRichard DaumasJean-Claude Garcia-RuizJosé L GourvishTerry HeinonenVisa HiltonMatthew KingLinda KippingMatthias KnoxBill LanthierPierre Lescent-GilesIsabelle MckinlayAlan MiskellPeter ObelkevichJames PantzarMika PorterDilwyn PuigNùria RanieriRuggero SaulSamir SchröterHarm G SedgwickJohn SegretoLuciano SluytermanKeetie E SognerKnut TiratsooNick ZimnovitchHenri KippingMathias

Soggetti	History Sociology américanisation Europe vie intellectuelle
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This volume makes an important contribution to debates about American interactions with Europe in the Twentieth Century. It interrogates current understandings of ‘Americanisation’ and aims to produce new and fruitful departures for future research and discussion. The approach adopted uses the broadest possible view of American influence, encompassing the whole of the micro-economic sphere, and including not only companies, but also consumers and business cultures in general. Taken together, the individual chapters confirm the importance of the US as a reference point for European businesses and consumers. At the same time, they cast fresh light on the complexity of the ‘Americanisation’ process, which was always more than a simple one-sided transfer or ‘export’ of ideas, and also point to the multiplicity of outcomes, ranging from outright rejection to the more usual selective acceptance. Above all, they reinforce the view that ‘Americanisation’ was a social phenomenon, involving real people in specific contexts, whether at company, industry or societal level, and motives that ranged all the way from the idealistic to the venal. Ce volume apporte une contribution importante au débat sur les interactions entre l‘Amérique et l’Europe au xxe siècle. Il pose des interrogations sur le sens courant de “Américanisation” et voudrait offrir de nouveaux et fructueux points de départ pour de futures recherches et discussions. L‘approche choisie utilise la vision la plus large possible de l‘influence américaine, englobant l‘ensemble de la sphère micro-économique et abordant non seulement les entreprises, mais aussi la culture des consommateurs et des entreprises en général. Pris comme un ensemble, les différents chapitres de cet ouvrage confirment l‘importance des États-Unis comme point de référence pour les entrepreneurs et les consommateurs européens. Simultanément, ils apportent un éclairage nouveau sur la complexité du processus d’ Américanisation qui fut toujours plus…