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TABLE OF CONTENTS; INTRODUCTION; PART ONE; THE IMPACT OF GLOBAL ENGLISH ON LANGUAGE POLICY FOR THE MEDIA; IDENTITY AND FOOD IN THE GLOBALIZING WORLD; PART TWO; E-MAILS AND FICTION; FROM CONFINED SPACE TO GLOBAL WORLDS AND COMPLEX TECHNIQUES; LANGUAGE AND IDENTITY IN THE NARRATION OF SUHAYL SAADI'S GLASGOW FICTION; PART THREE; DISCOURSE ANALYSIS OF COMMUNICATION IN INTERNATIONAL COMPANIES; GLOBE TALK; THE EFFECTS OF GLOBALIZATION ON ITALIAN SPECIALISED LANGUAGE; SCIENTIFIC COMMUNICATION IN MULTIMEDIA ENVIRONMENTS; PART FOUR; INTERACTION, INTERLANGUAGE, INTERNATIONAL ENGLISH ENGLISH STUDIES IN NON-ANGLOPHONE CONTEXTS CONTRIBUTORS; INDEX

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Sommario/riassunto

Globalization, the concept used to account for the multitude of linkages, interconnections and interdependences that currently transcend territorial and sociocultural boundaries in the world, has been in the centre of continual controversy over its meaning, scope, intensity and social significance for post-modern societies. However, whether considered from the narrow angle of current socio-economic developments, or from the broad perspective of evolutionary processes straddling all spheres of...

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