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Autore	Douglas Kimberly <1958->
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Lid on the Jar; Chapter 14: Shining the Light of Accountability; Part V: Sparking Creativity; Chapter 15: The Firefly Chase Begins; Chapter 16: How Could You Forget the Toys?; Chapter 17: This Place Is a Zoo! Chapter 18: When Sparks Collide-Dealing with Interteam ConflictPart VI: Sync-The Magic; Chapter 19: There's Something Going On in My Backyard!; Chapter 20: Change Is Not a Four-Letter Word!; Chapter 21: The End of the Day; Index

Sommario/riassunto

How can you tap into your team's creativity to tackle today's toughest business challenges? In *The Firefly Effect*, Kimberly Douglas presents inspiring yet pragmatic insights into getting your entire team firing on all cylinders and aiming in the right direction. Comparing the difficult act of harnessing and capturing creativity to the act of catching fireflies on a summer night, she will explain:What to do when the fireflies don't show up (or when creativity dries up)How to know when it's time to find a new meadow (or a new approach, place or process)What to do if the

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