

1. Record Nr.	UNISALENTO991002842919707536
Autore	Pailloux, Henri
Titolo	Un aspect du calcul tensoriel / par M. H. Pailloux
Pubbl/distr/stampa	Paris : Gauthier-Villars, 1955
Descrizione fisica	72 p. ; 25 cm
Collana	Mémorial des sciences mathématiques ; 130
Classificazione	AMS 53A45 LC QA1.M93
Disciplina	515.63
Soggetti	Calculus of tensors
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910807946603321
Autore	Sanchez Laws Ana Luisa
Titolo	Museum websites and social media : issues of participation, sustainability, trust, and diversity // Ana Luisa Sanchez Laws
Pubbl/distr/stampa	New York ; ; Oxford, [England] : , : Berghahn, , 2015 ©2015
ISBN	1-78238-869-9
Descrizione fisica	1 online resource (211 p.)
Collana	Museums and Collections
Disciplina	069.02854678
Soggetti	Communication in museums Social media Museums - Social aspects Museums and the Internet
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Museum Websites and Social Media ; Contents; Illustrations; Acknowledgements; Introduction; Part I: History and Theory ; Chapter 1 Museums Online, from -Repositories to Forums ; Chapter 2 Digital Heritage and Sustainability ; Chapter 3 Trusting the Online Museum ; Part II: Practice ; Chapter 4 A Practical Social Media Primer for Museum Staff ; Chapter 5 A Survey of Museum Social Media ; Part III: Cases ; Chapter 6 The Museum of London (MOL) ; Chapter 7 The Museum of World Culture (Varldskulturmuseet) and the Carlotta Portal Chapter 8 Comparing Off-- and Online Aboriginal, Indigenous and 'Ethnic' Representations in -MuseumsPart IV: Futures ; Chapter 9 Augmenting the Garden of Australian Dreams at the National Museum of Australia ; Chapter 10 Cultural Interfaces to -Environmental Data at the Questacon National Science Centre, Aust; Conclusion; References; Index

Sommario/riassunto

Online activities present a unique challenge for museums as they harness the potential of digital technology for sustainable development, trust building, and representations of diversity. This volume offers a holistic picture of museum online activities that can serve as a starting point for cross-disciplinary discussion. It is a resource for museum staff, students, designers, and researchers working at the intersection of cultural institutions and digital technologies. The aim is to provide insight into the issues behind designing and implementing web pages and social media to serve the broadest range of museum stakeholders.