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| 1. Record Nr.           | UNISALENTO991002733149707536  |
| Titolo                  | Philosophical magazine [1945] : A journal of theoretical, experimental and applied physics. - 1945-1977   |
| Pubbl/distr/stampa      | London, 1945-1977   |
| ISSN                    | 0031-8086   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Periodico   |
| Note generali           | Ha come supplemento: Advances in physics ; Già: London, Edinburgh and Dublin philosophical magazine and journal of science<br>Si scinde in: Philosophical magazine. Physics of condensed matter. Part A: Defects and mechanical properties ; Philosophical magazine. Physics of condensed matter. Part B: Electronic, optical and magnetic properties |
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| 2. Record Nr.      | UNINA9910298510303321   |
| Autore             | Maritan Davide  |
| Titolo             | Practical Manual of Quality Function Deployment / / by Davide Maritan   |
| Pubbl/distr/stampa | Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015   |
| ISBN               | 3-319-08521-2   |
| Edizione           | [1st ed. 2015.]   |
| Descrizione fisica | 1 online resource (199 p.)  |
| Disciplina         | 330<br>658.1<br>658.5<br>658.56   |
| Soggetti           | Production management<br>Quality control<br>Reliability<br>Industrial safety<br>Organization<br>Planning<br>Management<br>Industrial management<br>Marketing research<br>Operations Management<br>Quality Control, Reliability, Safety and Risk<br>Innovation/Technology Management |

## Market Research/Competitive Intelligence

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1 Quality Function Deployment (QFD): Definitions, History and Models -- 2 Strategic Matrices and Customer Analysis -- 3 QFD from Product Characteristics to Pre-production -- 4 Fuzzy QFD -- 5 QFD Case Histories.
Sommario/riassunto	This book introduces into the practical application of Quality Function Deployment (QFD) beyond the famous House of Quality Matrix by presenting a fully developed example of a clear and comprehensive QFD framework. The QFD workflow is described step by step, encompassing strategic planning, customer surveys, product and service characteristics, mechanisms, parts and cost deployment, technologies, process phases and faults analysis. The model, as presented with practical suggestions, can be used in firms with low resources and/or need for speed. In addition, a chapter is dedicated to the most common "fuzzy" algorithms, explained for professionals and the book closes by describing in detail some QFD case studies. This book will be of interest to all who wish to use QFD to respond to and satisfy customer requirements effectively.