

1. Record Nr.	UNISALENTO991003453399707536
Autore	Tagliaferri, Claudio
Titolo	L'amministrazione di sostegno : l'interpretazione giurisprudenziale della Legge n. 6/2004, il commento operativo, il formulario / Claudio Tagliaferri
Pubbl/distr/stampa	Piacenza : La Tribuna, c2008
ISBN	9788861321274
Descrizione fisica	302 p. ; 24 cm
Collana	Tribuna juris ; 11
Disciplina	344.450324
Soggetti	Disabili - Assistenza - Legge n. 6/2004
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910793985103321
Autore	Silva Andie <1984->
Titolo	The brand of print : marketing paratexts in the early English book trade // by Andie Silva
Pubbl/distr/stampa	Leiden Boston : , : BRILL, , 2020
ISBN	90-04-41024-4
Descrizione fisica	1 online resource (260 pages)
Collana	Library of the Written Word; ; volume76
Disciplina	381.450020942
Soggetti	Book industries and trade - England - History - 16th century Book industries and trade - England - History - 17th century Paratext - England - History Books - England - Marketing - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter -- Copyright Page / Andie Silva -- Acknowledgements / Andie Silva -- List of Illustrations / Andie Silva -- Abbreviations / Andie Silva -- Transcription and Editorial Practice / Andie Silva -- Introduction / Andie Silva -- "In Sundry Hands": Patronage, Human Capital, and Print Agents as Tastemakers / Andie Silva -- "Read, Reape, and Return": Emotional Branding and the Profit of Reading / Andie Silva -- "Before thou begynneth to read": Visual Consumption as Brand / Andie Silva -- "An Instrument of Iron": Commodifying Gender and Devotion with Emotional Capital in Queen Elizabeth's A Godly Meditation of the Soul / Andie Silva -- "Printed in Utopia": Marketing Genre across a Century / Andie Silva -- Immaterial Labour, Mass Intellectuality, and the New Digital Agents / Andie Silva -- Conclusion / Andie Silva -- Back Matter -- Bibliography / Andie Silva -- Index / Andie Silva.
Sommario/riassunto	The Brand of Print offers a comprehensive analysis of the ways printers, publishers, stationers, and booksellers designed paratexts to market printed books as cultural commodities. This study traces envoys to the reader, visual design in title pages and tables of contents, and patron dedications, illustrating how the agents of print branded their markets by crafting relationships with readers and articulating the value of their

labor in an increasingly competitive trade. Applying terms from contemporary marketing theory to the study of early modern paratexts, Andie Silva encourages a consideration of how print agents' labor and agency, made visible through paratextual design, continues to influence how we read, study, and digitize early modern texts.

3. Record Nr.	UNISALENTO991002636069707536
Autore	Molmenti, Pompeo
Titolo	Epistolari veneziani del secolo 18. / Pompeo Molmenti
Pubbl/distr/stampa	Milano : Sandron, 1914
Descrizione fisica	205 p., [14] carte di tav. : ill. ; 21 cm
Collana	Collezione settecentesca [Sandron] ; 7
Disciplina	945.3108
Soggetti	Venezia - Cultura - Fonti epistolari
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
