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Autore	Sapienza Alice M
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Nota di contenuto	MANAGING SCIENTISTS Second Edition; CONTENTS; Preface to the Second Edition; Acknowledgments; 1 Introduction; 2 Condition of Being Different; 3 Understanding What Motivates You and What Motivates Others; 4 Understanding Your Leadership Style and That of Others; 5 Communicating Effectively; 6 Dealing with Conflict; 7 Creativity: Influence of Structure, Size, and Formal Systems; 8 Project Management; 9 Discerning and Assessing Organizational Culture; 10 Leading Change; Index
Sommario/riassunto	This updated edition provides managers with a practical guide focused on the particular management needs for research and development in biotechnology and pharmaceutical industries. It offers a way to improve the quality of interactions and creativity output in R&D, with real life case studies to illustrate key points.

2. Record Nr.	UNISALENTO991002633569707536
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