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""References""; ""Appendix A: Export of Value Added Database""; ""Appendix B: Trade in Services Database""; ""Boxes""; ""1.1 Modes of Services Trade and Data on Trade in Services""; ""1.2 How Can Developing Countries Join and Climb the Ladder of Global value Chains?""; ""1.3 What Kind of Firms Export Services?"" ""1.4 Using Firm-Level Data to Estimate Concentration Ratios: Evidence from Romania"" ""1.5 Services Sophistication: Handle with Care""; ""1.6 What Is a Gravity Model?""; ""2.1 Does India Defy the General Pattern of Ladders of Comparative Advantage?""; ""2.2 What Is the Structure of the Services Sector? Evidence from Romania""; ""2.3 Where Do Services Inputs Go? Evidence from Ghana""; ""2.4 Output, Value Added, and the Importance of the Wholesale Sector for Exports of Downstream Goods: Evidence from Romania""; ""3.1 How Are Remittances Classified?"" ""3.2 Quantifying Tradability Potential: Evidence from Romania"" ""3.3 The Updated Tradability Index of Gervais and Jensen""; ""3.4 How Are Factor Intensities Computed?""; ""3.5 What Does Firm Productivity Say about the Likelihood of Exporting? Evidence from Romania""; ""4.1 Weak Policies, Weak Investment Climate, and Weak Integration into World Markets in the Middle East and North Africa""; ""4.2 Good Policy Practice: Increasing the Transparency of Regulations Governing Lawyers Working in Asia-Pacific Economic Cooperation (APEC) Member Economies"" ""4.3 Good Policy Practice: Achieving Universal Postal Coverage in Trinidad and Tobago""

Sommario/riassunto

The Service Trade Competitiveness Diagnostic (STDC) Toolkit is part of a larger agenda of trade competitiveness work developed by the World Bank's International Trade Unit in recent years. Services are a key input in countries' trade competitiveness, as well as a new source of trade diversification, making it critical to understand what factors and main constraints matter most for services competitiveness. The Toolkit provides a framework, guidelines, and set of practical tools to conduct a thorough analysis and diagnostic of trade competitiveness in the services sector with a methodology that
