

1. Record Nr.	UNISALENTO991002403049707536
Autore	Ovidius Naso, Publius
Titolo	Contre Ibis / Ovide ; texte établi et traduit par Jacques André
Pubbl/distr/stampa	Paris : Les Belles Lettres, 1963
Descrizione fisica	XLIV, 63 p. (4-31 doppie) ; 20 cm
Collana	Collection des Universités de France. Série latine
Altri autori (Persone)	André, Jacques
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Soggetti	Ovidio Nasone, Publio
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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2. Record Nr.	UNINA9910778363303321
Autore	Benoit Denise <1955->
Titolo	The best-kept secret [[electronic resource]] : women, corporate lobbyists, policy, and power in the United States / / Denise Benoit
Pubbl/distr/stampa	New Brunswick, N.J., : Rutgers University Press, c2007
ISBN	1-281-15127-0 9786611151270 0-8135-4153-0
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Nota di contenuto	Front matter -- Contents -- Acknowledgments -- 1. Introduction -- 2. From Private to Public Interests: Women's Entrance into Corporate Lobbying -- 3. The Problem with No Name? Women's Interests, Corporate Power, and Public Policy -- 4. Warm Springs and Hot Topics at the Tax Alliance Retreat: Doing Gender and Doing Business -- 5. The Costs and Benefits of Family Ties -- 6. Women, Corporate Lobbying, and Power -- Notes -- References -- Index -- About the Author
Sommario/riassunto	From lobbyists such as Jack Abramoff, to corporate executives, like Enron's Kenneth Lay and Jeffrey Skilling, recent scandals dealing with politics and government have focused only on men at the top. But do these high-profile men accurately represent the gendered make up of corporate-government in the United States? In this first in-depth look at the changing face of corporate lobbying, Denise Benoit shows how women who have historically worked mostly in policy areas relating to "women's issues" such as welfare, family, and health have become increasingly influential as corporate lobbyists, specializing in what used to be considered "masculine" policy, such as taxes and defense. Benoit finds that this new crop of female lobbyists mobilize both masculinity and femininity in ways that create and maintain trusting, open, and

strong relations with those in government, and at the same time help corporations to save and earn billions of dollars. While the media focuses on the dubious behaviors of men at the top of business and government, this book shows that female corporate lobbyists are indeed one of the best kept secrets in Washington.
