

1. Record Nr.	UNISALENTO991002259659707536
Autore	Le Jan, Yves
Titolo	Markov paths, loops and fields [e-book] : école d'été de probabilités de Saint-Flour, 2008 / by Yves Le Jan
Pubbl/distr/stampa	Berlin : Springer, 2011
ISBN	9783642212161
Descrizione fisica	1 online resource (viii, 124 p.)
Collana	Lecture Notes in Mathematics, 0075-8434 ; 2026
Classificazione	AMS 60J27 AMS 60J45 AMS 60K35
Disciplina	519.2
Soggetti	Mathematics Potential theory (Mathematics) Distribution (Probability theory)
Lingua di pubblicazione	Inglese
Formato	Risorsa elettronica
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910830855703321
Autore	Anderson Jamie <1971->
Titolo	The fine art of success [[electronic resource]] : how learning great art can create great business // by Jamie Anderson, Jorg Reckenrich, and Martin Kupp
Pubbl/distr/stampa	New York, : Wiley, c2011
ISBN	1-119-20882-3 1-280-58826-8 9786613618092 1-119-99016-5
Descrizione fisica	1 online resource (200 p.)
Altri autori (Persone)	ReckenrichJorg KuppMartin
Disciplina	658.4/09 658.409
Soggetti	Creative ability in business Marketing Success in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [171]-174) and index.
Nota di contenuto	The Fine Art of Success; Contents; Foreword by Costas Markides; Preface; About the Authors; 1 Madonna Strategy on the Dance Floor; 2 Titian Master and Intruder: Historical Perspectives on Strategic Innovation in the Venetian Art Market of the 16th Century; 3 Hirst The Shark is Dead - How to Build Yourself a New Market; 4 Beuys Understanding Creativity - Is Every Manager an Artist?; 5 Picasso, van Gogh & Gauguin Art Lessons for Global Managers; 6 Koons Made in Heaven, Produced on Earth: Creative Leadership - The Art of Projection; 7 Paik Global Groove - Innovation through Juxtaposition 8 Interview with Gerrit Gohlke, artnetReferences; Index
Sommario/riassunto	You've read about Jack Welch, Lou Gerstner and Steve Jobs - but what can you learn about business from van Gogh and Picasso? The Fine Art of Success shows why you should look to pop-stars like Madonna or artists like Damian Hirst for guidance on innovation, competitive

advantage, leadership, and a host of other business issues. Managers, marketing professionals, and students will see how these creative artists can help their organizations. Chapters include Madonna - Strategy at the dance floor; Damian Hirst - The shark is dead/How to build yourself a new market; Beuys - Understanding creat

3. Record Nr.	UNINA9910822949603321
Autore	Torelli Paul
Titolo	International economics : understanding the forces of globalization for managers // Paul Torelli
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2013
ISBN	1-60649-353-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (218 p.)
Collana	Economics and finance collection, , 2163-7628
Disciplina	337
Soggetti	International economic relations Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2013 digital library.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. A brief history of modern economic globalization -- 2. Economic growth, convergence, and trade -- 3. Theories of international trade -- 4. Industrialization, globalization, and labor markets -- 5. Politics, globalization, and the state -- 6. Poverty, progress, and critics of globalization -- Epilogue -- Index.
Sommario/riassunto	Today's news media displays an intense fascination with the global economy--and for good reason. The degree of worldwide economic integration is unprecedented, and rising globalization has lifted living standards and reduced poverty. Foreign markets and new technologies continue to present opportunities for entrepreneurs and corporations. Still, economic shocks can spread across the world in minutes, impacting billions of lives. Citizens are understandably anxious in this age of macroeconomic turbulence and overextended governments. Modern economics offers a powerful framework for understanding globalization, international trade, and economic growth. Many

managers possess years of hands-on experience dealing with business cycles and foreign competitive pressures, yet these leaders may not have a solid grounding in economic concepts that shed light on the forces of globalization. This book explains economics in everyday language, using little or no math, giving businesspersons better tools to interpret current events as well as long-term economic and political developments.
