

1. Record Nr.	UNINA9910669355603321
Titolo	Forecasting and management of technology [[electronic resource] /] / Alan Thomas Roper ... [et al.]
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2011
ISBN	9781118047989 1-118-04821-0 0-470-95161-3 9786613175854 1-283-17585-1 1-118-04798-2
Edizione	[2nd ed.]
Descrizione fisica	xv, 336 p. : ill
Altri autori (Persone)	RoperA. T <1936-> (Alan Thomas)
Disciplina	601/.12
Soggetti	Technological forecasting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"Published in 1991, the first edition of Forecasting and Management of Technology was one of the leading handful of books to deal with the topic of forecasting of technology and technology management as this discipline was emerging. The new, revised edition of this book will build on this knowledge in the context of business organizations that now place a greater emphasis on technology to stay on the cutting edge of development. The scope of this edition has broadened to include management of technology content that is relevant to now to executives in organizations while updating and strengthening the technology forecasting and analysis content that the first edition is reputed for. Updated by the original author team, plus new author Scott Cunningham, the book takes into account what the authors see as the innovations to technology management in the last 17 years: the Internet; the greater focus on group decision-making including process management and mechanism design; and desktop software that has transformed the analytical capabilities of technology managers. Included in this book will be 5 case studies from various industries that

show how technology management is applied in the real world"--
 "The new, revised edition of this book will build on this knowledge in the context of business organizations that now place a greater emphasis on technology to stay on the cutting edge of development. The scope of this edition has broadened to include management of technology content that is relevant to now to executives in organizations while updating and strengthening the technology forecasting and analysis content that the first edition is reputed for. Updated by the original author team, plus new author Scott Cunningham, the book takes into account what the authors see as the innovations to technology management in the last 17 years: the Internet; the greater focus on group decision-making including process management and mechanism design; and desktop software that has transformed the analytical capabilities of technology managers"--

2. Record Nr.	UNISALENTO991002216809707536
Autore	Bettini, Romano
Titolo	Programmazione economica e teoria della efficienza pubblico-amministrativa / Romano Bettini
Pubbl/distr/stampa	Milano : A. Giuffrè, 1970
Descrizione fisica	112 p. ; 24 cm.
Collana	Raccolta di studi di scienza e tecnica dell'amministrazione pubblica
Classificazione	AM-IV/E
Disciplina	350
Soggetti	Amministrazione pubblica - Organizzazione Italia Programmazione economica
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia