1. Record Nr. UNISALENTO991002147779707536

Autore	Milano.Ripartizione cultura e spettacolo
Titolo	César : Rotonda di via Besana, marzo 1974 : Comune di Milano, Ripartizione cultura
Pubbl/distr/stampa	[S.l. : s.n.], stampa 1974 (Milano : Arti grafiche Fiorin)
Descrizione fisica	1 v. : ill. ; 24 cm
Altri autori (Persone)	Restany, Pierre
Disciplina	730.944
Soggetti	Baldaccini, César Esposizioni 1974 Baldaccini, César Esposizioni 1974
Lingua di pubblicazione	Italiano Molteplice
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Ed. di 1000 esemplari Senza paginazione Testo introduttivo di Pierre Restany

2. Record Nr. UNINA9910437983203321

Autore	Alley Michael
Titolo	The craft of scientific presentations : critical steps to succeed and critical errors to avoid / / Michael Alley
Pubbl/distr/stampa	New York, : Springer Science, 2013
ISBN	1-4419-8279-5
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (295 p.)
Disciplina	808 808.0665 808/.0665
Soggetti	Communication in science Communication of technical information
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Speech: The Words You Say -- Structure: The Strategy You Choose -- Visual Aids: Your Supporting Cast -- Delivery: You, the Room, and the Audience -- Conclusion: Aim High.
Sommario/riassunto	The Craft of Scientific Presentations, 2nd edition aims to strengthen you as a presenter of science and engineering. The book does so by identifying what makes excellent presenters such as Brian Cox, Jane Goodall, Richard Feynman, and Jill Bolte Taylor so strong. In addition, the book explains what causes so many scientific presentations to flounder. One of the most valuable contributions of this text is that it teaches the assertion-evidence approach to scientific presentations. Instead of building presentations, as most engineers and scientists do, on the weak foundation of topic phrases and bulleted lists, this assertion-evidence approach calls for building presentations on succinct message assertions supported by visual evidence. Unlike the commonly followed topic-subtopic approach that PowerPoint leads presenters to use, the assertion-evidence approach is solidly grounded in research. By showing the differences between strong and weak presentations, by identifying the errors that scientific presenters typically make, and by teaching a much more powerful approach for scientific presentations than what is commonly practiced, this book

places you in a position to elevate your presentations to a high level. In essence, this book aims to have you not just succeed in your scientific presentations, but excel. About the Author Michael Alley has taught workshops on presentations to engineers and scientists on five continents, and has recently been invited to speak at the European Space Organization, Harvard Medical School, MIT, Sandia National Labs, Shanghai Jiao Tong University, Simula Research Laboratory, and United Technologies. An Associate Professor of engineering communication at Pennsylvania State University, Alley is a leading researcher on the effectiveness of different designs for presentation slides.