

1.	Record Nr.	UNISALENTO991001993259707536
	Titolo	Le bloc soviétique et les pays en voie développement
	Pubbl/distr/stampa	Hannover : Literatur Zeitgeschehen, 1964
	Descrizione fisica	47 p. ; 24 cm.
	Collana	Forschungsinstitut der Friedrich Ebert Stiftung
	Disciplina	320.947
	Soggetti	Unione Sovietica - Politica
	Lingua di pubblicazione	Francese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910298520103321
	Autore	Weis Bernd X
	Titolo	From Idea to Innovation : A Handbook for Inventors, Decision Makers and Organizations / / by Bernd X. Weis
	Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2015
	ISBN	3-642-54171-2
	Edizione	[1st ed. 2015.]
	Descrizione fisica	1 online resource (273 p.)
	Collana	Management for Professionals, , 2192-8096
	Disciplina	330 658.4092 658514
	Soggetti	Management Industrial management Business Leadership Innovation/Technology Management Popular Science in Business and Management Business Strategy/Leadership
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Creative Destruction -- Innovation -- Business Models -- Innovation Culture and Innovation Management -- Invention -- Creativity -- Outlook -- Indices.
Sommario/riassunto	The book assists in bringing together the three stakeholders of an innovation – inventor, decision maker and organization. These stakeholders have conflicting requirements and the book offers advice on how and by what methods they can communicate and the information that is expected and required in different phases of innovation. The perspectives of inventor, decision maker and organization are integrated in a business model that enables a common “language” and communication platform for the inevitably emerging tension field and that allows for asking and answering the right questions.