

1.	Record Nr.	UNISALENTO991001945859707536
	Autore	Buonarroti, Michelangelo <1475-1564>
	Titolo	Die Dichtungen des Michelangiolo Buonarroti / herausgegeben und mit kritischem apparat versehen von Carl Frey
	Pubbl/distr/stampa	Berlin : Walter de Gruyter & Co., 1964
	Edizione	[2. Aufl. /]
	Descrizione fisica	XXX, 550 p. : 1 c. di tav. ; 22 cm
	Altri autori (Persone)	Frey, Carl Frey, Herman Walther
	Soggetti	Buonarroti, Michelangelo
	Lingua di pubblicazione	Tedesco
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910825371403321
	Autore	McDonald Kim Chandler
	Titolo	!nnovation : how innovators think, act and change our world / / Kim Chandler McDonald
	Pubbl/distr/stampa	London ; ; Philadelphia : , : Kogan Page, , 2013
	ISBN	0-7494-6967-6
	Descrizione fisica	1 online resource (xii, 252 pages) : illustrations (some color), portraits
	Collana	Gale eBooks
	Classificazione	BUS020000BUS019000BUS025000
	Disciplina	658.4/063
	Soggetti	Creative ability in business Success in business Technological innovations Organizational change
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di bibliografia	Includes bibliographical references and index.

## Nota di contenuto

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The orchestration of innovation01 The me-conomics of the GDE  
-- Innovating from the e-conomy to the me-conomy02 The state of the nation addressed -- Taking stock of how things stack up03 Flat world navigators connecting the dots04 me-health -- Resolute and committed stakeholders at the heart of the healthcare industry05 Innovating educating 06 The power of the me-dia -- Demanding what you want delivered when, where and how you want it07 Being grounded when the sky's the limit  
Summary -- Biographies.

## Sommario/riassunto

" Businesses looking to succeed in the digital, global economy must innovate to survive, and !nnovation highlights the pioneers who have broken the mold and led the pack in every field, from IT to food, fashion to healthcare. Innovation expert, Kim Chandler McDonald underlines the common denominators linking these highly creative people, such as their compulsion to tell their truth, unpalatable or not, their entrepreneurial instincts and their steadfast protection of their brands. This book offers: --understanding of innovation as a mindset rather than a process --insight on how to start thinking like an innovator and into how this can assist them with their own careers and goals --knowledge of how to cultivate innovation in their own team, department or business --personal accounts from international innovators !nnovation showcases interviews with over 100 people who have pushed aside the boundaries in their field, such as: Matt Flannery, CEO/Co-Founder of Kiva, the microfinancing organization working to alleviate poverty; author Seth Godin; Zappos CEO Tony Hsieh; Digital Royalty CEO Amy Jo Martin; and Chief Innovation Officer at the marketing agency MDC Partners, Faris Yakob. Chandler McDonald finds out what drives these successful innovators, what makes innovations take off and why innovation is so critical to individuals, economies and to society as a whole"--