

1. Record Nr.	UNISALENT0991001852449707536
Autore	Associazione nazionale calzaturifici italiani
Titolo	Innovazione e nuovi modelli di sviluppo per il settore calzaturiero in un mondo della moda e della distribuzione in rapida evoluzione / Associazione nazionale calzaturifici italiani ; [in collaborazione con] The European House Ambrosetti
Pubbl/distr/stampa	[Milano] : The European House Ambrosetti, c2010
Descrizione fisica	141 p. : ill. ; 24 cm
Altri autori (Enti)	The European House-Ambrosetti
Disciplina	338.473913
Soggetti	Calzature - Industria - Italia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Bibliografia: p. 139-141

2. Record Nr.	UNINA9910484055003321
Titolo	Advances in Affective and Pleasurable Design : Proceedings of the AHFE 2018 International Conference on Affective and Pleasurable Design, July 21-25, 2018, Loews Sapphire Falls Resort at Universal Studios, Orlando, Florida, USA / / edited by Shuichi Fukuda
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-319-94944-6
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (417 pages)
Collana	Advances in Intelligent Systems and Computing, , 2194-5365 ; ; 774
Disciplina	745.2
Soggetti	Computational intelligence Engineering design Emotions Industrial engineering Production engineering User interfaces (Computer systems) Human-computer interaction Computational Intelligence Engineering Design Emotion Industrial and Production Engineering User Interfaces and Human Computer Interaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Increasing importance of emotion in the connected society -- Shanghai Shikumen cultural and creative product design based on design thinking -- Modeling subjective temperature using physiological index -- On poster design in the subway public space in China based on the regional culture -- Verification of brain activity when watching TV commercials using optical topography -- Improved user experience with emotional design -- Applying intuitive thinking in smart home design based on semantic association -- The impact of design

semantic on the user emotional image in the interface design -- Music retrieval and recommendation based on musical tempo.

Sommario/riassunto

This book discusses the latest advances in affective and pleasurable design. Further, it reports on important theoretical and practical issues, covering a wealth of topics including aesthetics in product and system design, design-driven innovation, affective computing, evaluation tools for emotion, Kansei engineering for products and services, and many more. Based on the AHFE 2018 International Conference on Affective and Pleasurable Design, held on July 21–25, 2018, in Orlando, Florida, USA, the book provides a timely survey and inspiring guide for all researchers and professionals involved in design, e.g. industrial designers, emotion designers, ethnographers, human–computer interaction researchers, human factors engineers, interaction designers, mobile product designers, and vehicle system designers. .