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| 1. | Record Nr.              | UNISALENTO991001772689707536                                                                                                                                                                                                                                                   |
|    | Titolo                  | Environment : rivers and lakes : prepared by the course team                                                                                                                                                                                                                   |
|    | Pubbl/distr/stampa      | Milton Keynes : Open University, c1972                                                                                                                                                                                                                                         |
|    | Descrizione fisica      | 1 v. ; 29 cm                                                                                                                                                                                                                                                                   |
|    | Collana                 | The open university. Science: A secon level course                                                                                                                                                                                                                             |
|    | Disciplina              | 574                                                                                                                                                                                                                                                                            |
|    | Soggetti                | Laghi<br>Fiumi                                                                                                                                                                                                                                                                 |
|    | Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                        |
|    | Formato                 | Materiale a stampa                                                                                                                                                                                                                                                             |
|    | Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                     |
| 2. | Record Nr.              | UNINA9911011342803321                                                                                                                                                                                                                                                          |
|    | Autore                  | Vito Diletta                                                                                                                                                                                                                                                                   |
|    | Titolo                  | Corporate Reputation as Strategic Intangible Asset : An analysis of management processes, measurement methods and impact on bank and auditors' decisions / / by Diletta Vito                                                                                                   |
|    | Pubbl/distr/stampa      | Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025                                                                                                                                                                                                        |
|    | ISBN                    | 3-031-93331-1                                                                                                                                                                                                                                                                  |
|    | Edizione                | [1st ed. 2025.]                                                                                                                                                                                                                                                                |
|    | Descrizione fisica      | 1 online resource (0 pages)                                                                                                                                                                                                                                                    |
|    | Collana                 | SIDREA Series in Accounting and Business Administration, , 2662-9887                                                                                                                                                                                                           |
|    | Disciplina              | 658.42                                                                                                                                                                                                                                                                         |
|    | Soggetti                | Corporate governance<br>Financial statements<br>Communication in organizations<br>Industrial organization<br>Business ethics<br>Capital market<br>Corporate Governance<br>Financial Reporting<br>Corporate Communication<br>Organization<br>Business Ethics<br>Capital Markets |

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| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Nota di contenuto       | Introduction to the Book -- Corporate Reputation: a Literature Review -- Corporate Reputation Management Process -- Corporate reputation outcomes -- Measuring Corporate Reputation -- Empirical Evidence on The Impact of Corporate Reputation and Banks and Auditors' Decisions -- Conclusions, Limitations, and Implications.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Sommario/riassunto      | <p>This book offers a comprehensive overview of corporate reputation, aiming to enhance understanding, management processes, and measurement methods associated with this crucial concept. By integrating perspectives from various disciplines such as strategic management, organizational theory, and accounting, the book presents a holistic framework for both enhancing and safeguarding corporate reputation. The book explores essential processes such as creating, acquiring, protecting, and repairing reputational capital, employing a stock and flow model to establish a robust framework for reputation management. Furthermore, the book studies the role of corporate communication and voluntary disclosure in establishing trust and credibility with stakeholders. It provides actionable strategies for reputational risk management and crisis management, emphasizing the critical importance of swift and transparent communication in safeguarding and restoring reputational capital. By addressing stakeholder-specific dynamics and offering detailed guidelines on reputation management, the book underscores the necessity of tailored efforts to meet the unique needs and concerns of diverse stakeholder groups. Designed for scholars, practitioners, business leaders, and students in business and management disciplines, this book aims to deepen their understanding of the strategic importance of corporate reputation.</p> |